



# Women in Supply Chains: Transport, Logistics and Trade Facilitation

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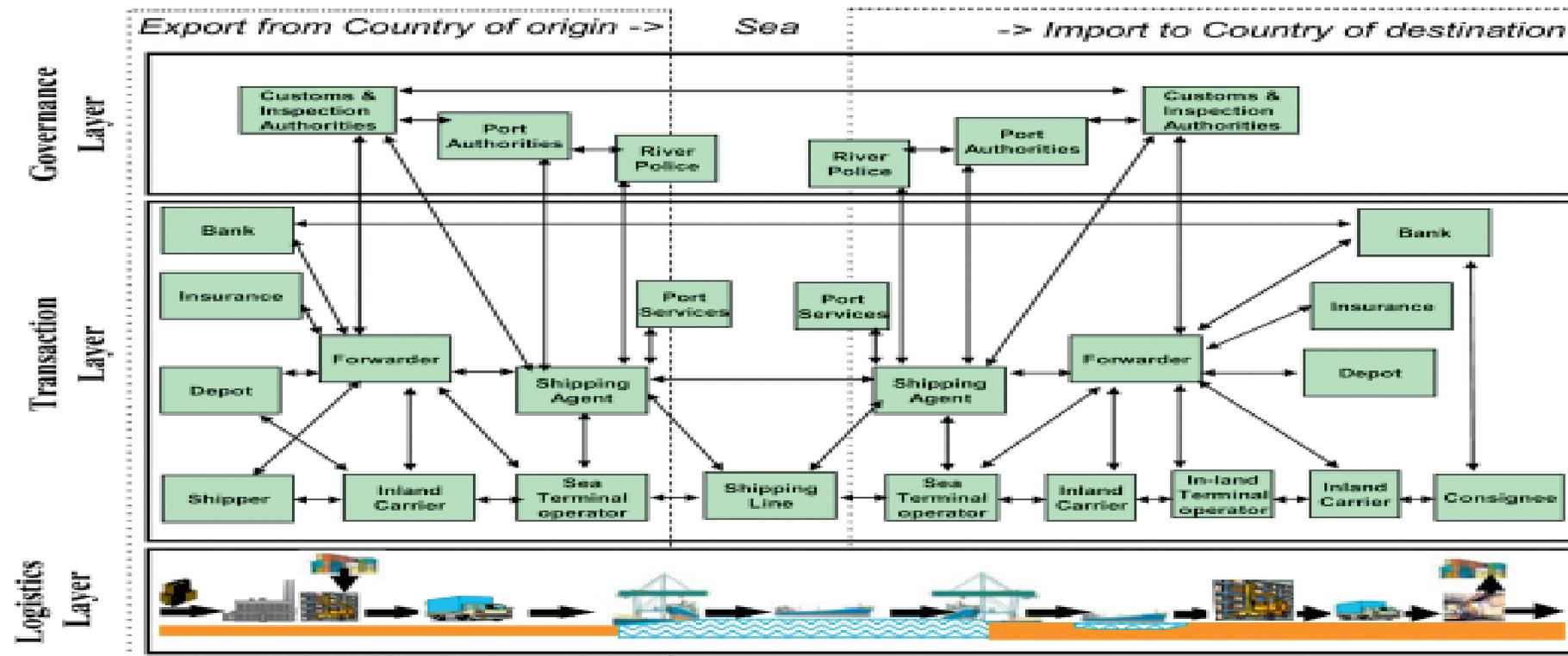
# Agenda

- 1. Why Gender Equality Matters for Supply Chains Today**
- 2. How to make SC more gender inclusive: trade facilitation**
- 3. Way forward**

**Supply chains: complex cross-border organizational structures and industry networks for developing, producing, transporting, and delivering goods or services globally**



# International trade and logistics: A multitude of stakeholders and procedures



# ➤ Why Gender Equality Matters for Supply Chains

- Supply chains underpin global trade
- 80% of global trade by ships
- UNCTAD Review of Maritime Transport, Women represent:
  - 16% of the maritime workforce
  - Only 1% of seafarers
  - Minority in leadership across ports and logistics





## **Gender Equality as a Supply Chain Resilience and Performance Issue**

- Maritime sector faces shortage of 90,000 officers by 2026
- Excluding women restricts talent supply
- Inclusive supply chains demonstrate:
  - Greater operational resilience
  - Better governance
  - Greater innovation
  - Improved performance



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UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT



# Women participating in cross-border trade in Bolivia, Ecuador and Peru



# Supply chains and international trade: components

**Commercial Procedures**



- Establish Contract
- Order Goods
- Advise On Delivery
- Request Payment

**Transport Procedures**



- Establish Transport Contract
- Collect, Transport and Deliver Goods
- Provide Waybills, Goods Receipts Status reports

**Regulatory Procedures**

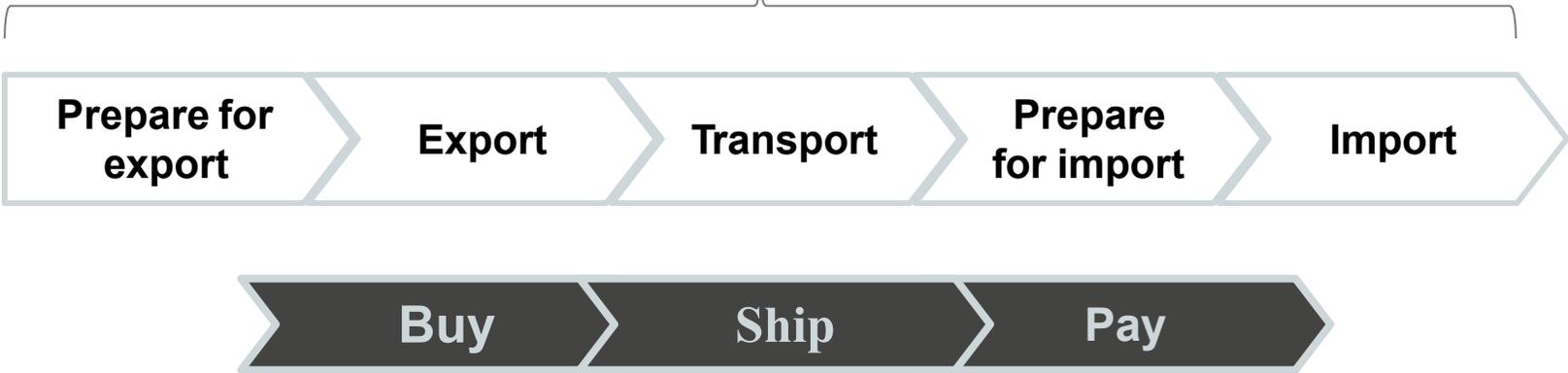


- Obtain Licences etc.
- Provide Customs and Cargo Declarations
- Apply Trade Security Procedures
- Clear Goods for Export/Import

**Financial Procedures**



- Provide Credit Rating
- Provide Insurance
- Provide Credit
- Execute Payment
- Issue Statements



# The regulatory part of international trade is trade facilitation

## Commercial Procedures



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**Administrative ecosystem of international trade = Trade Facilitation**



# Huaquillas (Ecuador-Peru) Desaguadero (Bolivia-Peru)

- **Scope**

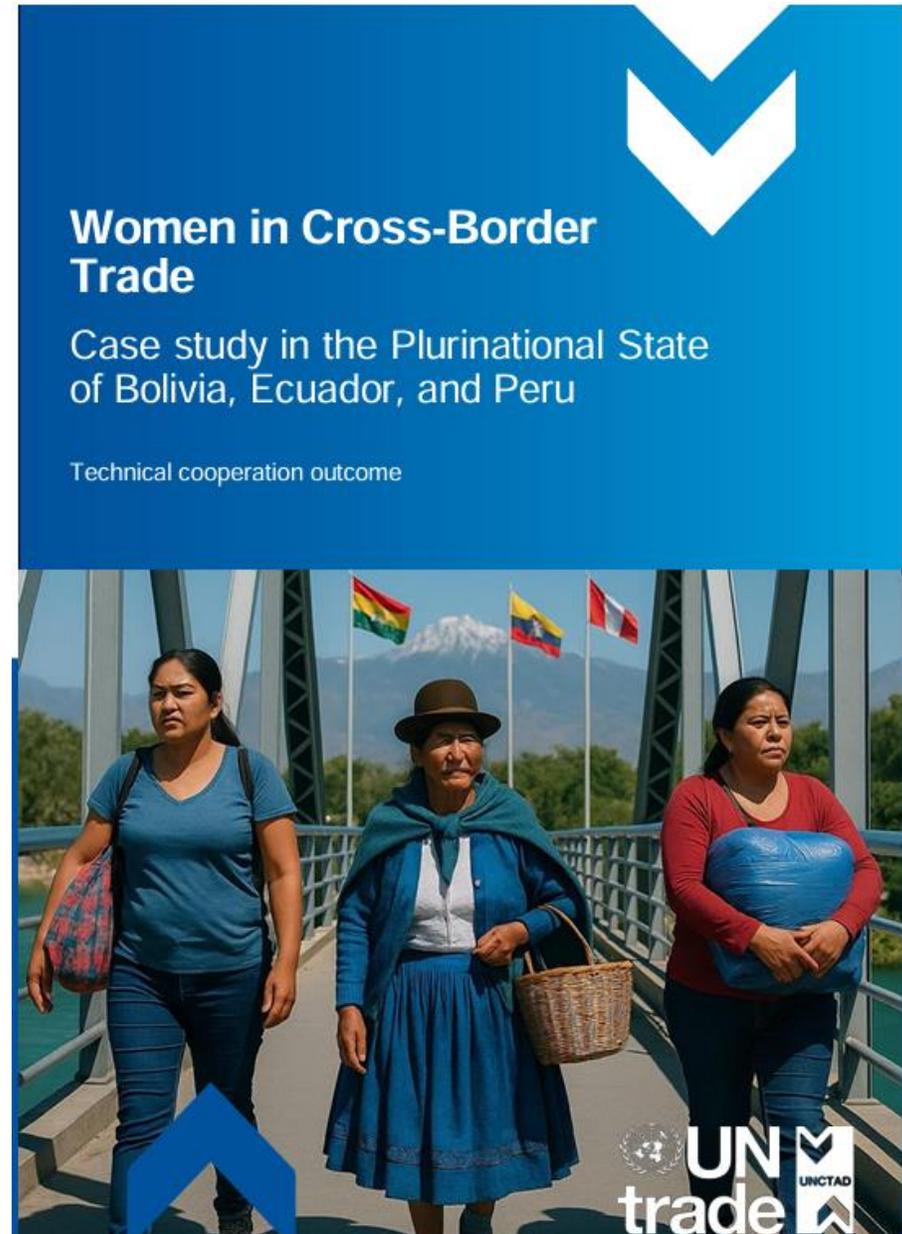
- i) Women traders
- ii) Border agency officers,
- iii) Logistics operators.

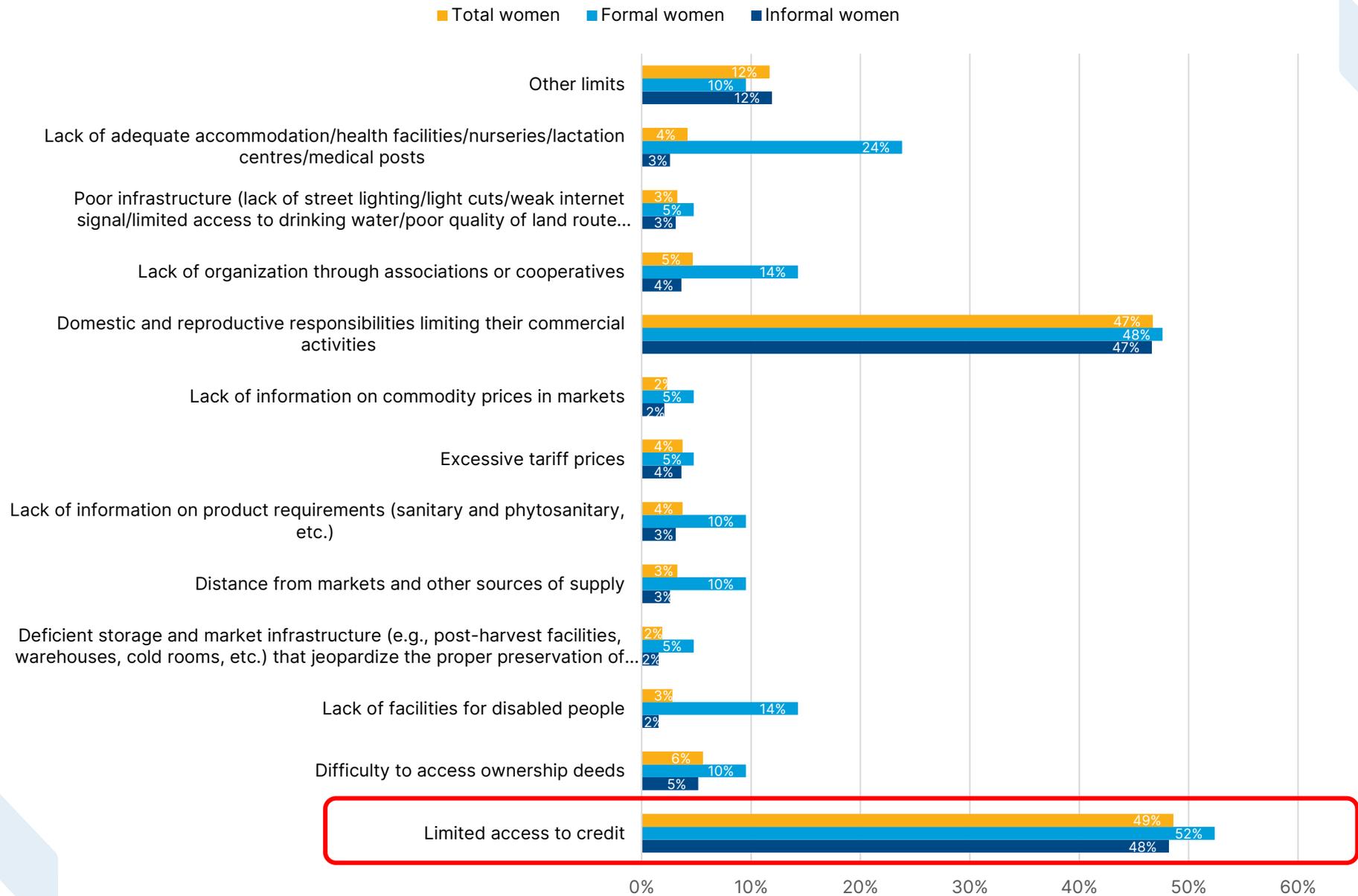
- **352 surveys**



## ➤ Gender Barriers in Trade Facilitation and Cross-Border Trade

- Over 60% of women traders lack knowledge of simplified trade regimes
- High exposure to:
  - Harassment
  - Information gaps
  - Financial exclusion
  - Digital barriers



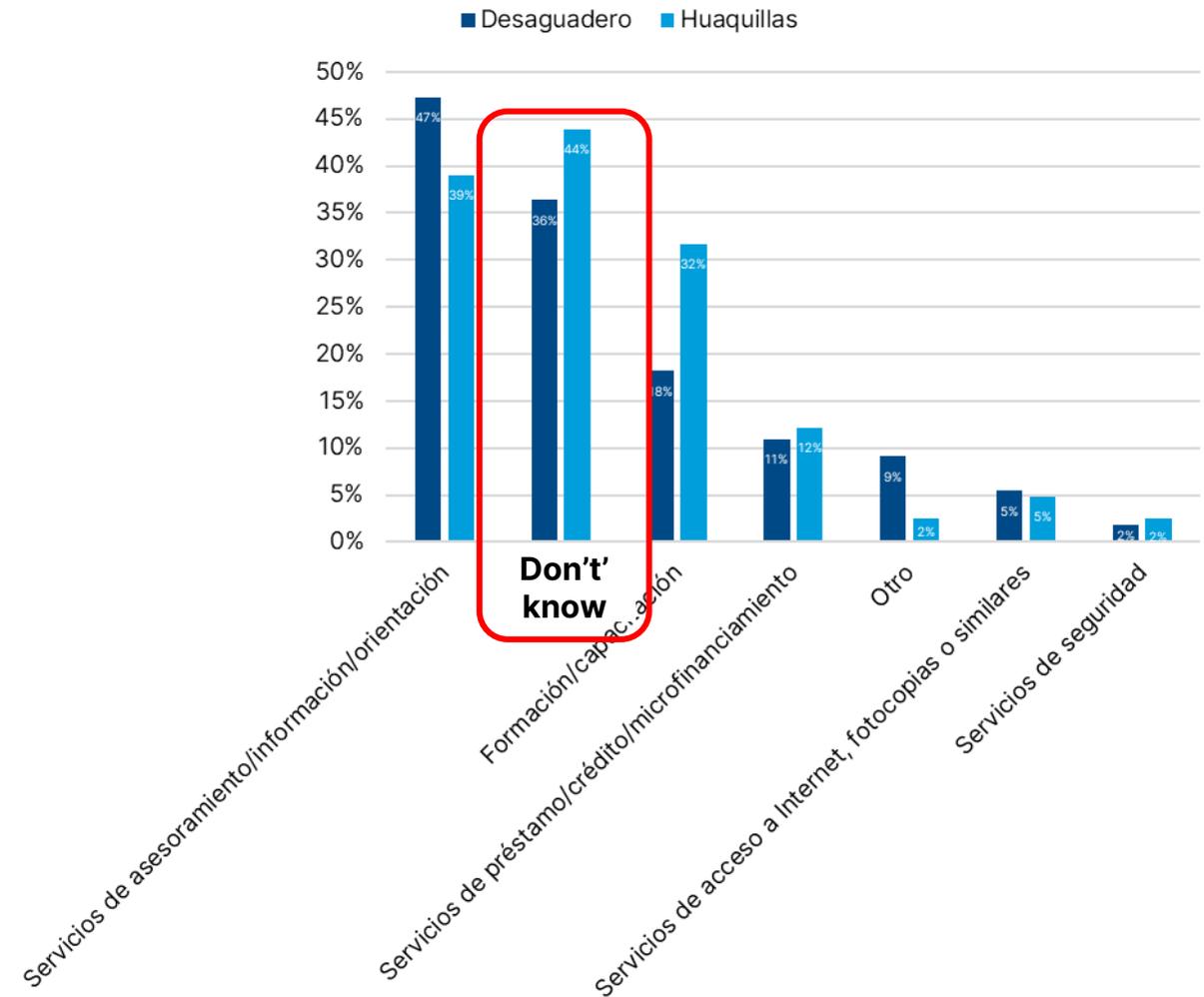
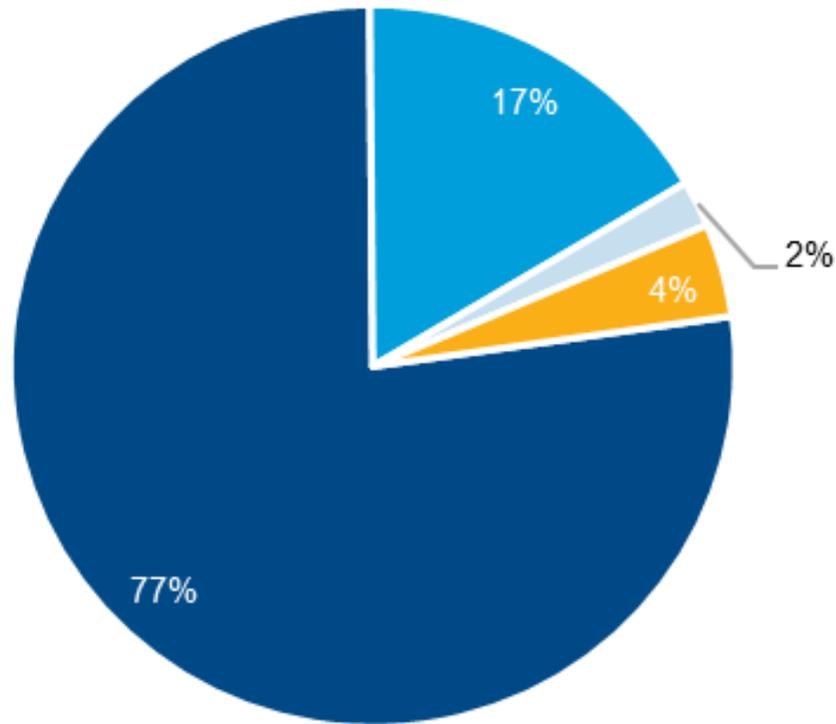




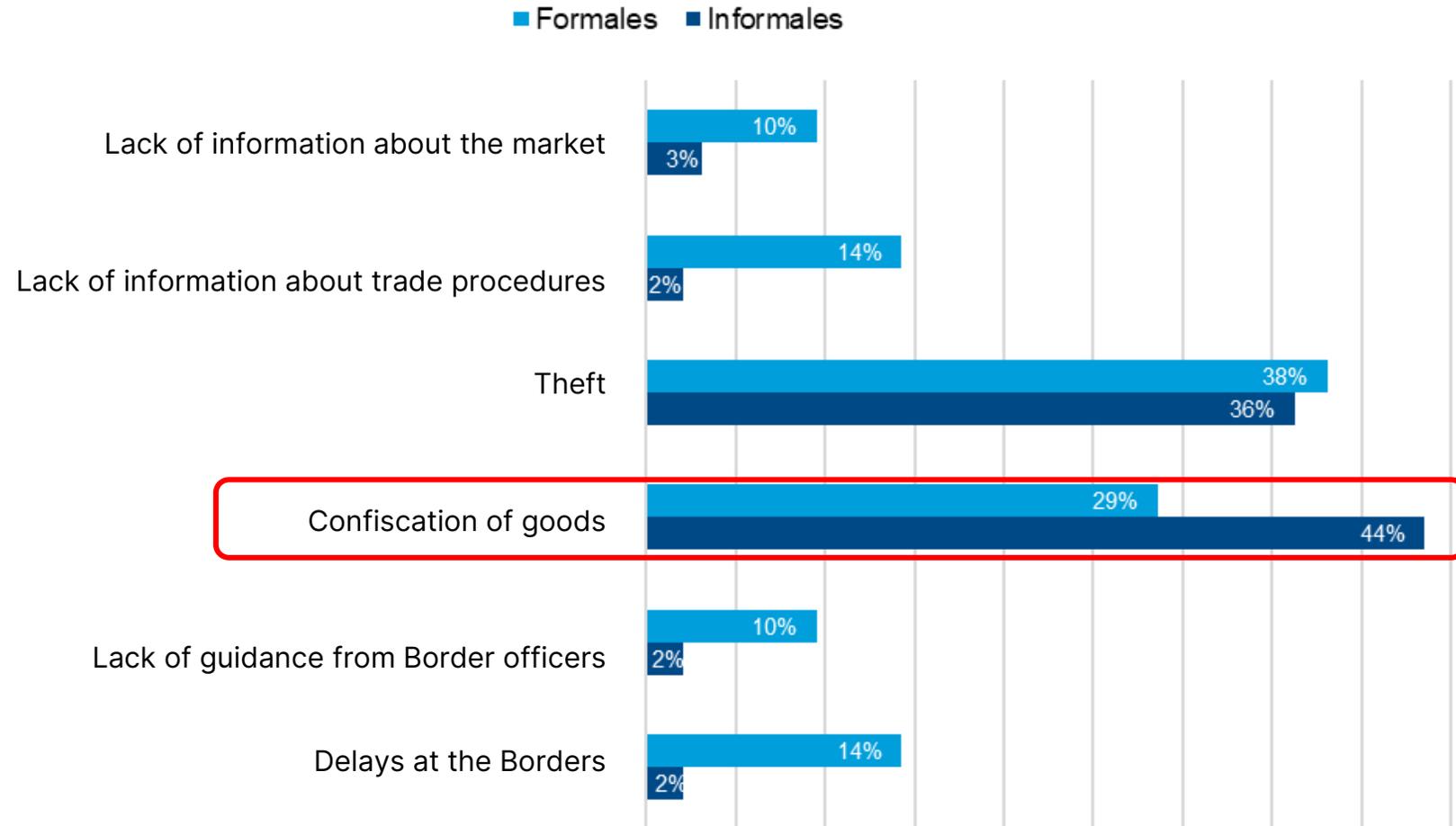
# Level of knowledge of simplified trade regimes

## Services offered at the border

■ Low ■ Medium ■ High ■ Don't know



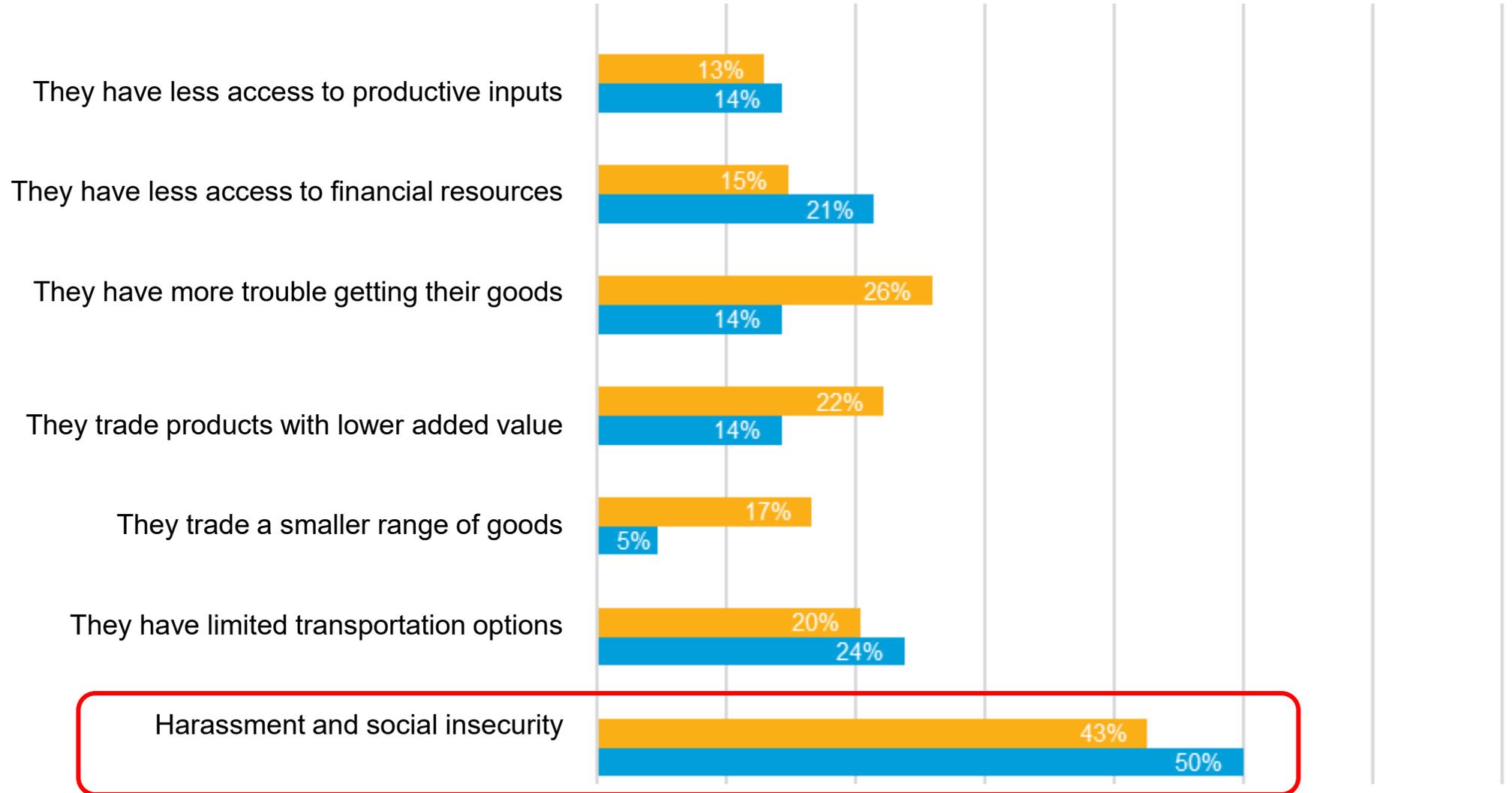
# Consequences of lack of information



**Recommendation: more training for officers, information disseminated through the channel of traders' choice, more reliable access points**



# Gender-based challenges according to officers



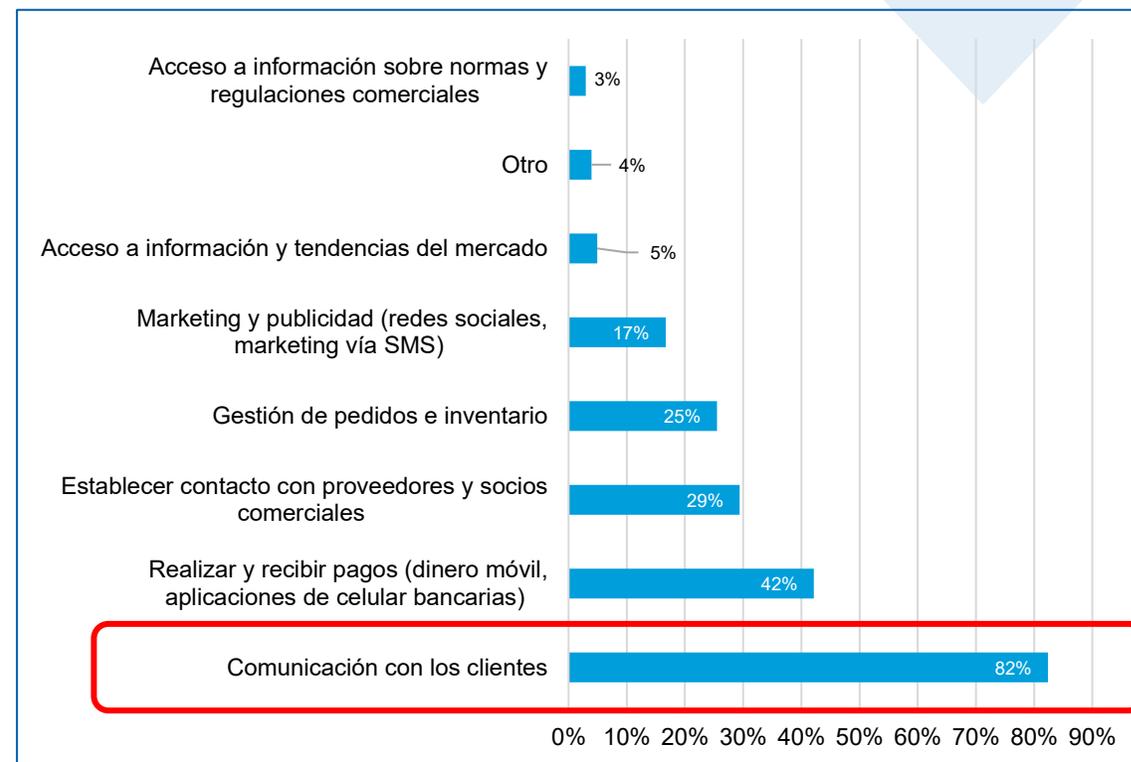
# Digital divide

95% of traders have a mobile phone and 82% have a mobile phone with an internet connection.

Traders use their phones for communication with customers.

Only 12% of the Traders practice e-commerce.

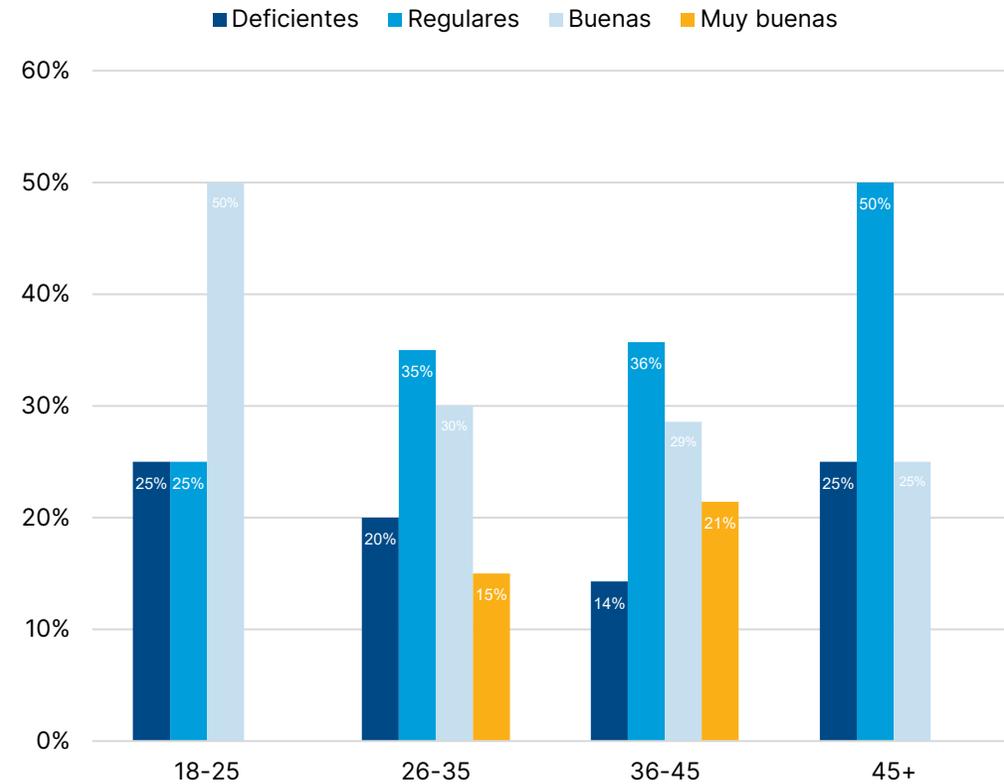
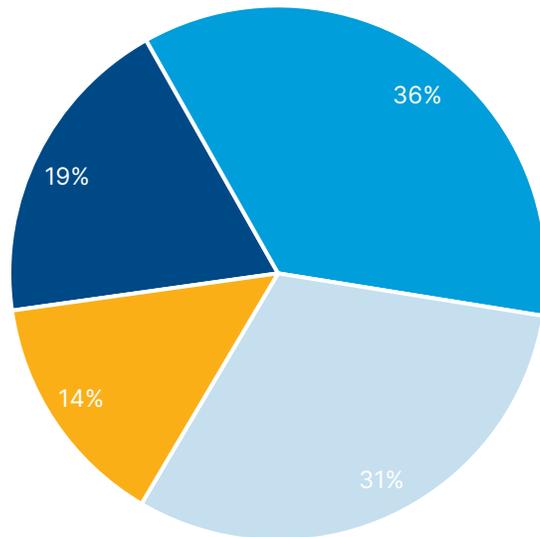
Traders they ask for e-commerce training.



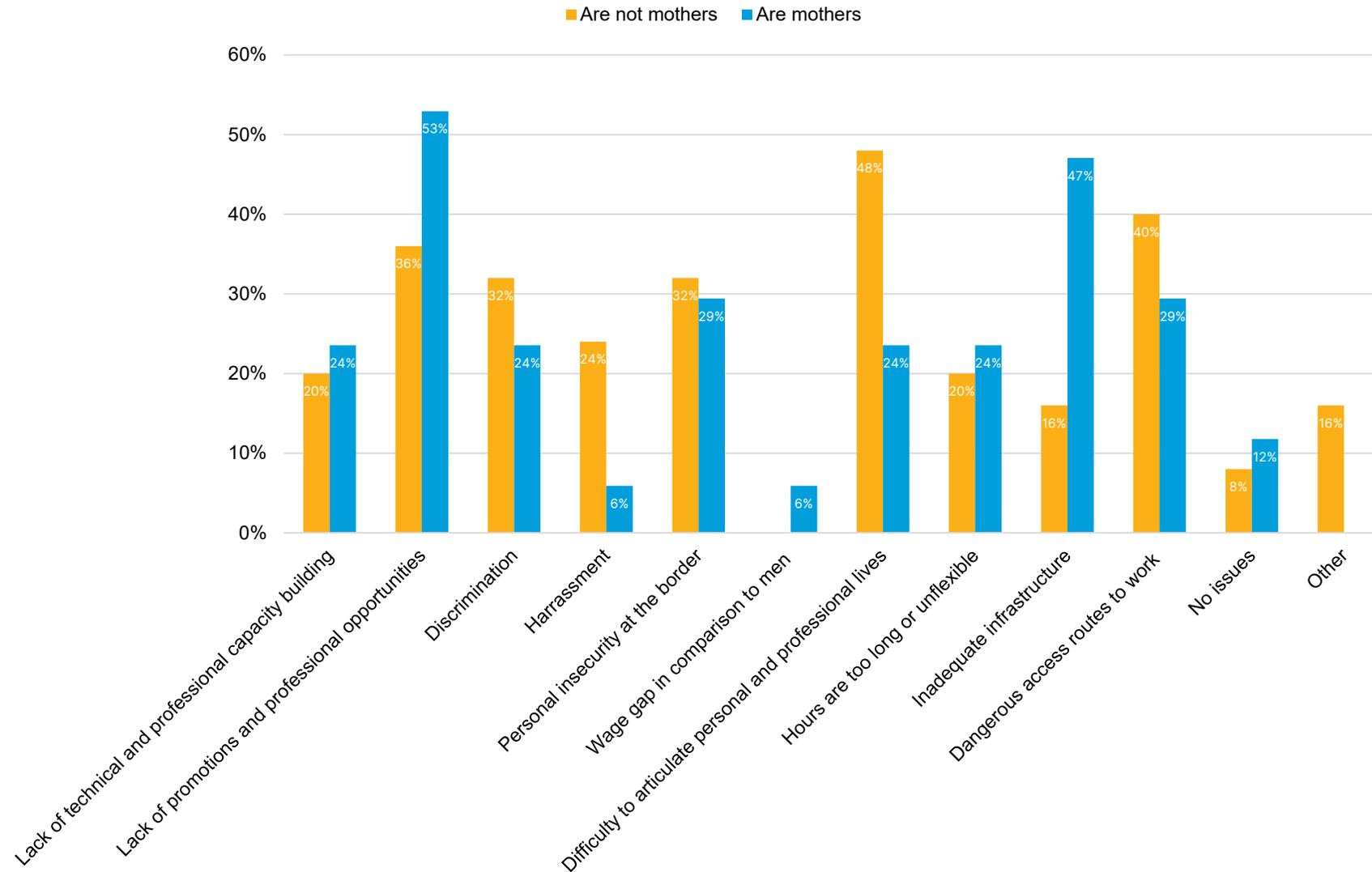
**Recommendation:** trainings, payment program that may be used between border countries, reinforce connectivity in the region.

# Women Government official conditions

■ Deficientes ■ Regulares ■ Buenas ■ Muy buenas



# Gender-based discrimination





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# ➤ TrainForTrade Port Management Programme

- Builds pipeline of women leaders in global port sector
- Trained 12,000+ port professionals in over 60 countries
- Women participation increased to approx. 35%  
Impact: Strengthened leadership of women in ports
- Improved port efficiency, management and innovation
- Created sustainable training ecosystems



# ➤ Gender Equality as a Supply Chain Resilience and Performance Issue

- First global platform bringing together governments, industry and international organizations
- Identifies gender equality as central to supply chain resilience
- Provides policy dialogue and consensus-building



The image is a promotional poster for the Global Supply Chain Forum. It is split into two main visual sections. The left section is a solid blue background with white text and logos. The right section is a photograph of a smiling woman wearing a yellow hard hat and a high-visibility safety vest over a blue and white striped shirt, standing in a factory or industrial setting. Overlaid on the photograph are two green text boxes.

**Global Supply Chain Forum**

24 May 2024  
9:00–10:30 a.m. (GMT-4)  
Bridgetown, Barbados

**HIGH-LEVEL PLENARY**

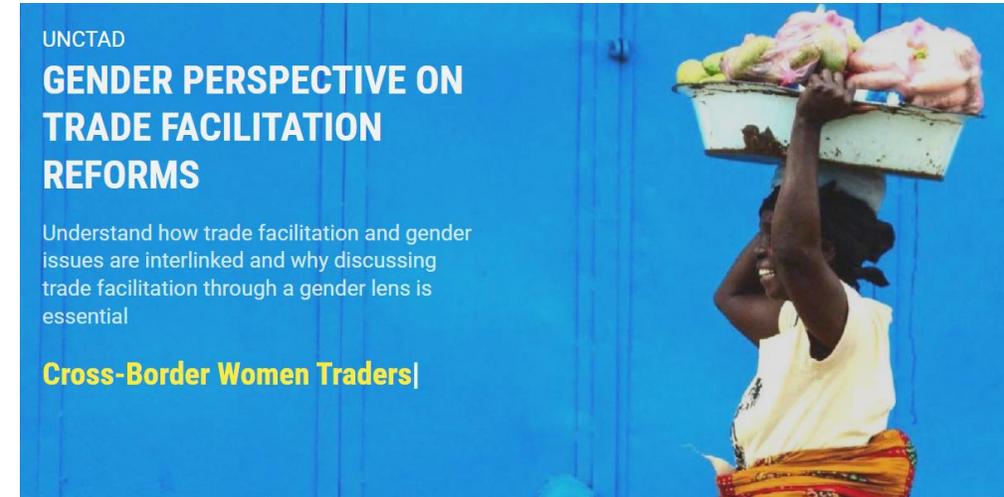
Charting New Horizons: Gender Equality in Supply Chains - Challenges and Opportunities

**UN trade & development** UNCTAD

**BARBADOS**

# ➤ UNCTAD Trade Facilitation

- Supports National Trade Facilitation Committees
- Promotes gender inclusion in policy processes
- Country example:
  - Ghana Gender Subcommittee
- Reform Tracker:
  - Enables monitoring of reforms including gender-related measures
  - Improves transparency, accountability and implementation



# Thanks!

