

# The Creative Economy and Creative Entrepreneurship: A Worldwide Perspective

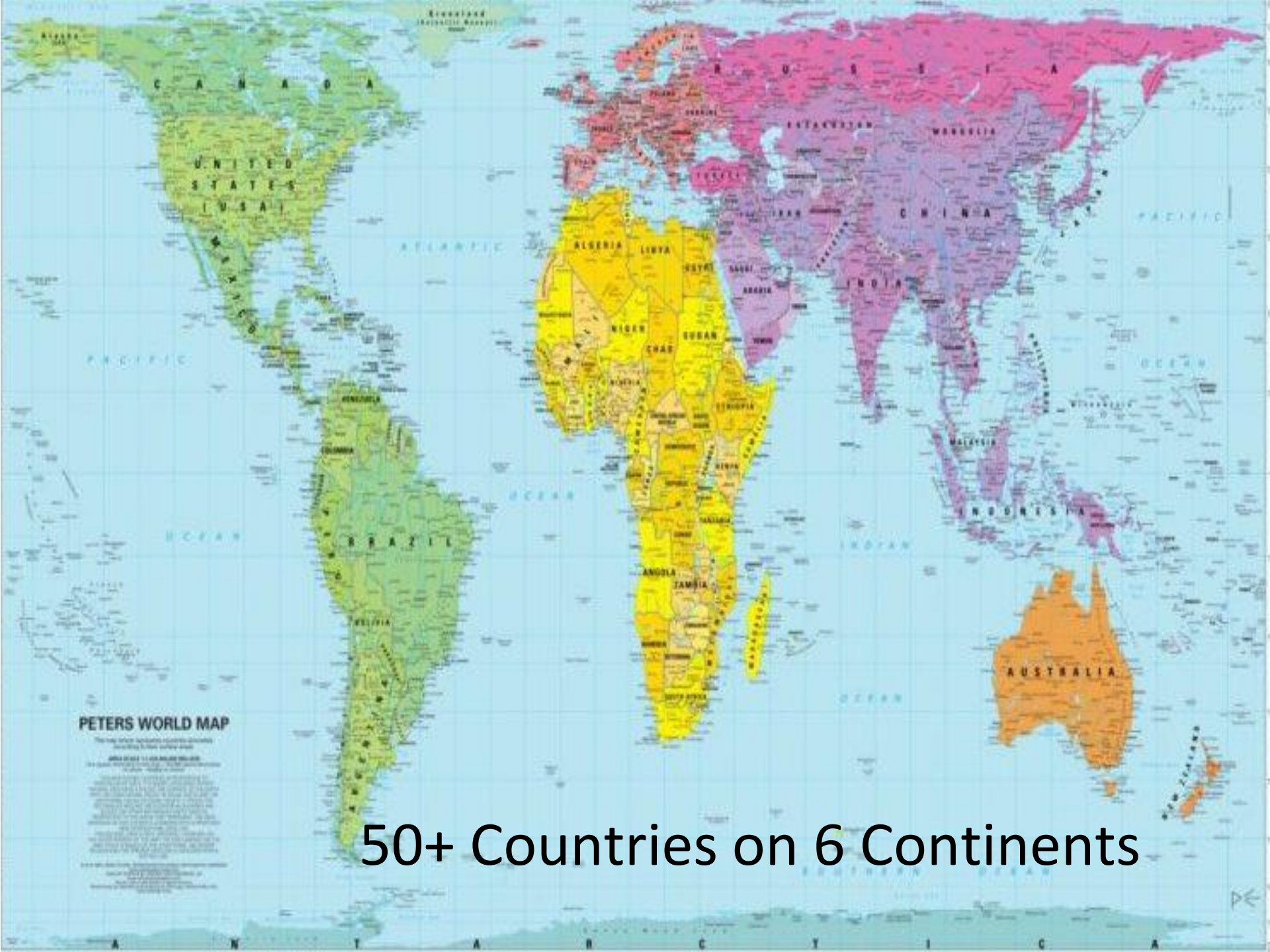
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# The Creative Economy and Creative Entrepreneurship: A Worldwide Perspective

- Creativity and Business
- Creative Entrepreneurship
- Resources to Develop Creative Entrepreneurship



50+ Countries on 6 Continents

**PETERS WORLD MAP**

This map uses a cylindrical projection, showing the true shape of continents, but distorting their size. The area shown is 1:100,000,000. The map is published by National Geographic Society, Washington, D.C. © 2002. All rights reserved. For more information, visit [www.national Geographic.com](http://www.national Geographic.com).

# Creative Entrepreneurship

Many issues, ranging from PR to HR

The 'Big Three'

Why Creative Business is (subtly) different

Business skills tailored for Creative Enterprises

# Resources to Develop Creative Entrepreneurship

Books, Guides, Articles and Information

Interactive Training Workshops

Online Videos and Video-based Courses

Networks for Business Development

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**[www.davidparrish.com](http://www.davidparrish.com)**