



**P166 SHORT COURSES  
ON KEY ISSUES ON  
THE INTERNATIONAL  
ECONOMIC AGENDA**

Short courses for Permanent Missions in Geneva  
Organised by the Division on Technology and Logistics-Knowledge Development Branch  
Policy Capacity Building Section / P166 courses

**Enterprise and the SDGs**

Friday, 18 October 2019  
Delivered by the Division on Investment and Enterprise

**PROGRAMME**

| Geneva, Palais des Nations |   | Room XXVI |
|----------------------------|---|-----------|
| 10:00 - 10:15              | <p><b>Welcoming remarks by</b> Mr. Jan Hoffmann, Officer in Charge, Division on Technology and Logistics, UNCTAD.</p> <p>Sessions will be moderated by Ms. Randa Jamal, Project Coordinator, Policy Capacity Building Section.</p>  |           |
| 10:15 - 11:30              | <p><b>Session 1</b></p> <p>This session will underline the importance of the sustainable and inclusive dimension of entrepreneurship towards the implementation of the 2030 Development Agenda and its Sustainable Goals. It will review best practices and concrete examples of inclusive business models and corporate social responsibility. It also will focus on the UNCTAD Entrepreneurship Policy Framework and how it can be adapted and expanded to address the challenges of sustainable and inclusive growth, as well as creating employment opportunities for disadvantaged and vulnerable groups.</p> <p><i>Q&amp;A session</i></p> <p><i>Presented by Mr. Lorenzo Tosini, Entrepreneurship Section, Division on Investment and Enterprise, UNCTAD</i></p> |           |
| 11.30 - 11.45              | Coffee break  |           |
| 11.45 - 13.00              | <p><b>Session 2</b></p> <p>This session will focus on the efforts made by various countries to report on the contribution of the private sector towards the SDGs. It will highlight key challenges, along with the methods and means of overcoming them. It will conclude by highlighting how the capacity of governments could be strengthened in measuring and monitoring the private sector's contribution to the 2030 Development Agenda.</p> <p><i>Q&amp;A session</i></p> <p><i>Presented by Ms. Isabel Garza Rodriguez, Accounting Section, Division on</i></p>  |           |

