

Overview of TGD activities:
Work ongoing and in the pipeline



The Bridgetown Mandate

UNCTAD should:

- **Continue** to mainstream gender equality and women's empowerment, including by continuing and reinforcing work on the links between gender equality, women's empowerment and trade & development (para 127b)
- **Support** Members in the design/implementation of policies and the establishment of institutions/frameworks/mechanisms that support women's economic empowerment, economic security and rights (para 127b)
- **Contribute** to the debate on the multilateral trading system, with a focus on the needs of the most vulnerable populations and the promotion of their economic opportunities (para 17d)
- **Continue** to provide support to women- and youth-owned MSMEs and start-ups (para 127r)



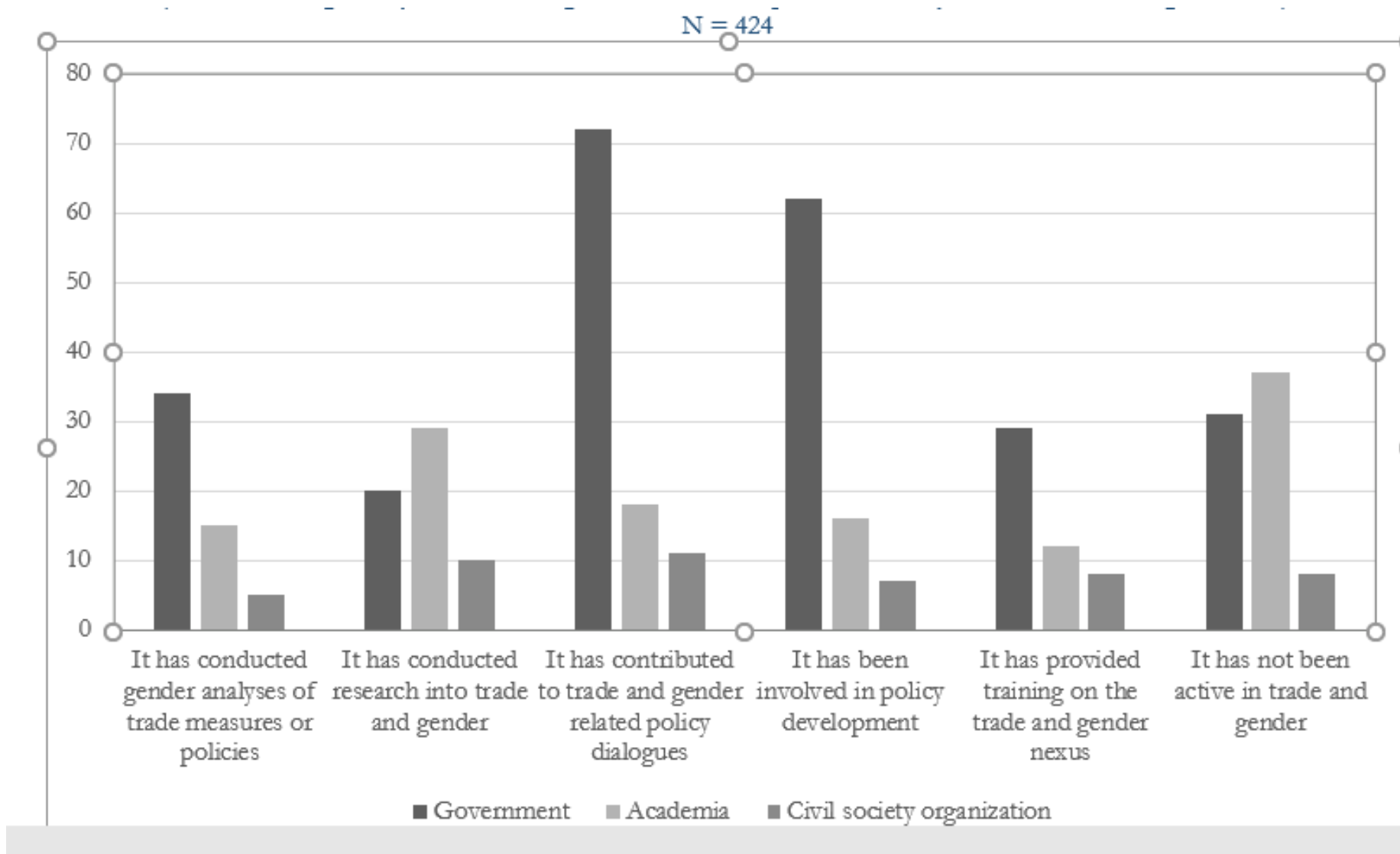
UNCTAD Trade and Gender online courses continue in high demand

- In 2021, participation increased by 35%
- Since its inception in 2015: 16 courses and 1492 participants (70% women)
- An independent external evaluation concluded that the courses were fully relevant, having addressed a real knowledge gap.
- It recommended that the TGD programme continues to be the main capacity builder in trade and gender





Courses' organizational impact



UNCTAD Trade and Gender online courses: Plans for 2022 - 2023

- New teaching material to reflect trends and developments
- "Standard" course + LDC module in English → June - July 2022
- "Standard course + LDC module in French → Sept - Oct 2022
- "Standard" course + Mercosur or C. America modules in Spanish → Sept - Oct 2022
- New online course on gender and e-commerce → second quarter 2023



Forthcoming policy-oriented analytical work

- Trade, Gender and Development in Palestine
- Trade and Gender Linkages: Exploring the benefit of e-commerce for women
- Women in informal and cross-border trade in Mozambique



Capacity-building

Women cross-border traders: Botswana and Mozambique

- One or two border trainings in Botswana → May 2022
- Regional wrap-up workshop → June 2022
- New activities in Mozambique → May 2022 - Dec. 2023



Advocacy and participation in the global debate

- Participation in the WTO IWG on Trade and Gender
- Participation in the WTO Hub of trade&gender researchers
- Events at the WTO Public Forum
- Events at the UN Commission on the Status of Women
- Commentaries on the impact of the pandemic on women
- Commentary on the WTO Ministerial Declaration on Trade and Gender





THANK YOU

<https://UNCTAD.org/gender>
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Prosperity for all



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