



Short courses for Permanent Missions in Geneva

SMEs in the Global Value Chains

Biographical note

Friday, 27th June 2008

Fiorina Mugione, Economist with MBA in international trade has more than fifteen years experience in international organisations, but also had the opportunity to work in the private sector at the international level in marketing and export management functions. Worked primarily in the areas of research and analysis in enterprise, investment and development issues at ESCAP, OECD and UNCTAD. Responsible of investment policy reviews at UNCTAD since 1996, earned concrete experience in policy analysis and programme management (Egypt, Ecuador, Peru, Ghana and Colombia). Published a number of articles in international journals and contributed chapters to different economic publications. Since 2006, she is the Chief of the Enterprise and Capacity Building Section of the UNCTAD's Division on Investment, Technology and Enterprise Development. Fiorina coordinates the EMPRETEC – the one stop agency for SME development- in 27 countries around the world.

Fulvia Farinelli works at UNCTAD since 1998. Her academic background focuses on issues related to SME development and entrepreneurship, technological innovation and technology transfer, clusters and industrial districts. Her most relevant expertise in the field is linked to technical assistance projects for SME training and private sector development in Latin American countries, within the framework of the Empretec programme. In this context, she specialized in project management and impact assessment, based on tools such as logical framework, indicators of performance, participatory appraisal methodologies, management and design of information systems. She is currently undertaking a PhD research on the technological intensity of natural resource based industries in developing countries, within the PhD Programme entitled "Economic and Policy Studies on Innovation and Technical Change", under the edge of the Maastricht Economic Research Institute for Technology (MERIT) and the United Nations University on Innovation and Technology (UNU-INTECH).