



Short courses for Permanent Missions in Geneva

SMEs in the Global Value Chains

27 June 2008

PROGRAMME

Geneva, Palais des Nations		Room XXIV
10:00-10:05	Welcome	
10:05-11:25	Global Value Chains (GVCs) for Building National Productive Capacities Followed by a video projection and an interactive discussion Fiorina Mugione , Chief, Enterprise Policies and Capacity Building Section, Division on Investment and Enterprise	
11:25-11:40	Coffee break	
11:40-13:00	Developing countries SMEs and GVCs: Evidence from selected company studies Followed by an interactive discussion Fulvia Farinelli , Economic Affairs Officer, Enterprise Development Branch, Division on Investment and Enterprise	