

GreenFDI.org

An Online Resource Center for IPAs

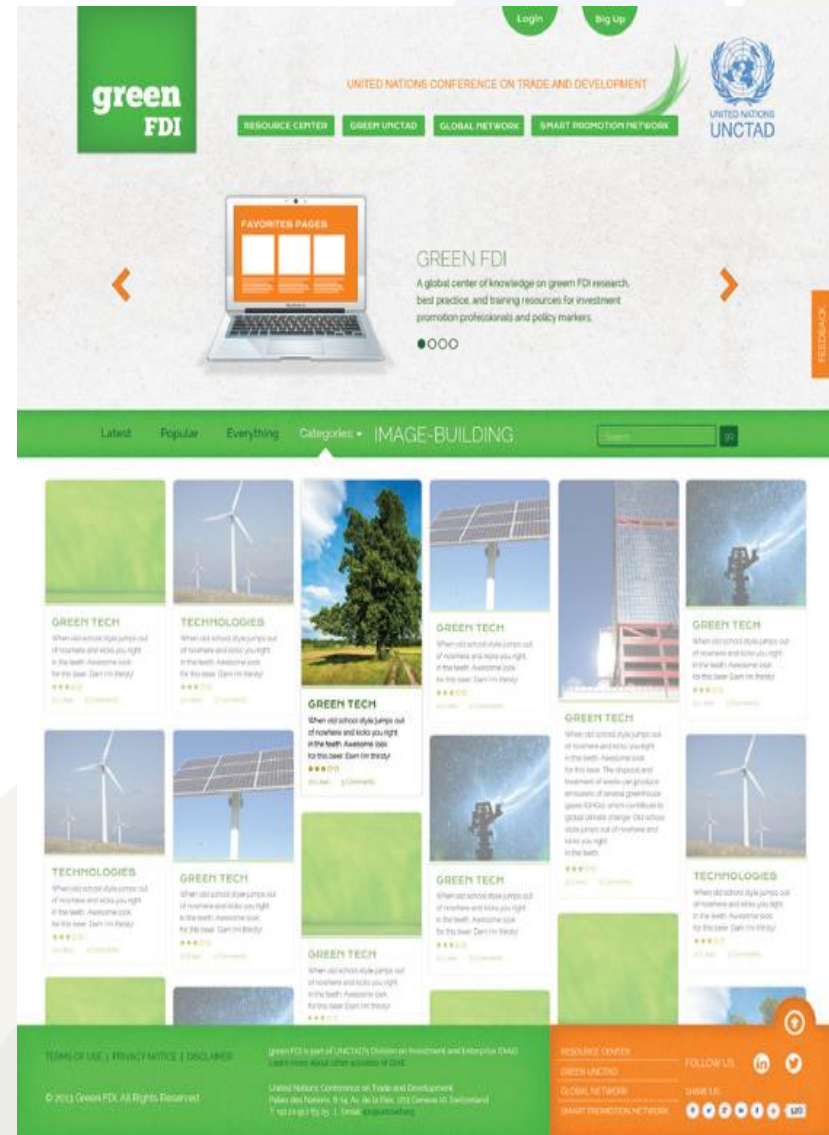
Geneva, 6 December 2013



What Is GreenFDI.org?

A web-based service
Just launched by UNCTAD

- Tool for IPA professionals
- Repository of Green FDI intelligence
- Free knowledge access
- Best practice center
- Platform for IPA networking and learning



What Is GreenFDI.org?

A Resource Center specifically designed for IPA needs



Stay ahead of market trends and analysis in green industries.



Access the latest research for promoting investments into green.



Read up on international best practices to help shape your IPAs' efforts.



Learn about policies that facilitate investment into green sectors.



Use successful tools to build your image and target investors.

Now over 300 documents available

What's In GreenFDI.org?

- Green FDI Vision of Denmark
- China's Car Battery Sector Analysis
- Global Benchmarking Tools for country competitiveness
- EU legal texts for Renewables
- Sample IPA tools, e.g. promotional brochures, sector briefs, websites, strategies...
- Green Company directories
- Presentations from this workshop... if you allow us
- **GreenFDI.org** is Catalyst of Green FDI researched released by international organizations

Who Is It For?

Investment Promotion professionals at all levels of experience

- Promotion Officers new to the sector
- Market research and strategy teams
- Policy-makers in economic development
- Board members
- Operators of Special Economic Zones
- Anyone interested in learning about low-carbon industries and how to promote a location for investment

Networking Platform

- For investment promotion institutions >>> Mapping and Contacts of all IPAs promoting actively Green FDI
- For investment promotion professionals >>> LinkedIn GreenFDI group open to IPA staff, consultants academia, international organizations
- **Join In Today...** Go to www.greenfdi.org and register, and make sure you become a member of GreenFDI **LinkedIn Group**

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