



**COURSE ON KEY ISSUES
ON THE INTERNATIONAL
ECONOMIC AGENDA**

Short courses for Permanent Missions in Geneva
Organised by the Division on Technology and Logistics

**Global Value Chains: Enhancing the Participation of Small and
Medium-Sized Enterprises from a Development Perspective**

Tuesday, 4 November 2014

Delivered by the
Division on Investment and Enterprise Development

PROGRAMME

Geneva, Palais des Nations		Room XXVII
10:00 - 10:05	Welcome address by Geneviève Féraud, Head Knowledge Development Branch Division for Technology and Logistics	
10:05 - 11:15	Session 1: Global Value Chains: Investment and Trade for Development The session will illustrate the relationship between Global Value Chains, Investment and Trade. It will provide the key GVC patterns and trends, and conclude with a discussion on high-level policy proposals to design successful GVC development paths. Presented by Bruno Casella, Economic Affairs Officers, Division on Investment and Enterprise, UNCTAD Q&A	
11.15 - 11.30	Coffee break	
11.30 - 13.00	Session 2: Integrating SMEs into Global Value Chains: Myth or Reality? This session will discuss how for developing countries' suppliers barriers to entry into GVCs - as well as performance pressures they have to face - are extremely high and how this issue can be addressed from a policy perspective. Presented by Fulvia Farinelli, Economic Affairs Officers, Division on Investment and Enterprise, UNCTAD Q&A	

Global value chains: Enhancing the participation of small and medium-sized enterprises from a development perspective

This course introduces the concept of global value chains, the role of transnational corporations in their management and the opportunities that are available to developing countries. The course will review the policy implications of enhancing the participation of small and medium-sized enterprises from a development perspective. Speakers will highlight that, while policy measures may vary at national levels and by industry, there is a need to develop measures for supply capacity in order to integrate small and medium-sized enterprises or upgrade their activities in order to maximize benefits from integrating international production systems. There is also a need for the Governments of developing countries to review existing promotion activities for small and medium-sized enterprises and for exports to ensure that such activities fit with the new realities and requirements of regional and global markets. Finally, the course will address the need for targeted technical assistance projects at the international level, preferably within a public-private partnership framework, aimed at promoting sustainable sourcing within value chains and increasing productive capacities in developing countries.