



**COURSE ON KEY ISSUES  
ON THE INTERNATIONAL  
ECONOMIC AGENDA**

Short courses for Permanent Missions in Geneva  
Organised by the Division on Technology and Logistics

**UNCTAD Programme on Non-tariff Measures in World Trade**

Wednesday, 21 May 2014

Delivered by the

Division on International Trade in Goods and Services, and Commodities

**PROGRAMME**

<b>Geneva, Palais des Nations</b>		<b>Room XXV</b>
10:00 - 10:05	Welcome address by Geneviève Féraud, Head Knowledge Development Branch Division for Technology and Logistics  Session will be moderated by Mohan Panicker	
10:05 - 11:15	Non-tariff measures and their effects on trade and development, Ralf Peters and Alessandro Nicita  Q&A session	
11.15 - 11.30	Coffee break	
11.30 - 13.00	UNCTAD programme on non-tariff measures and policy implications, Christian Knebel and Alessandro Nicita  Q&A session	

## **UNCTAD Programme on Non-tariff Measures in World Trade**

In a context where tariffs have significantly decreased over the last few decades, non-tariff measures (NTMs) have become major determinants in restricting market entry, particularly for developing countries. In fact, UNCTAD research shows that the ability to gain and benefit from market access increasingly depends on compliance with trade regulatory measures such as sanitary requirements and goods standards. This is why they have become a major challenge for exporters, importers and policymakers. Understanding the uses and implications of these trade policy instruments is essential for the formulation and implementation of effective trade policies and development strategies.

This session will explore the findings of UNCTAD's work on NTMs, which encompasses definition, classification, collection of data and analysis of trade impact. A new online training tool to increase understanding of NTMs will also be presented.