



**COURSE ON KEY ISSUES
ON THE INTERNATIONAL
ECONOMIC AGENDA**

Short courses for Permanent Missions in Geneva
Organised by the Division on Technology and Logistics

Promoting investment in sustainable development goals

Tuesday, 8 December 2015

Delivered by the
Division on Investment and Enterprise Development

PROGRAMME

Geneva, Palais des Nations		Room XXVI
10:00 - 10:05	Welcome address by Geneviève Féraud Head, Knowledge Development Branch Division on Technology and Logistics Session will be moderated by Mohan Panicker Project Coordinator/p166 program	
10:05 - 11:15	Session 1: Promoting Investment in the SDGs <i>FDI Trends and Promoting Investment in the SDGs</i> , Paul Wessendorp, Chief, Investment Promotion Section (IPS), Division on Investment and Enterprise (DIAE) (30mns) <i>An Overview of UNCTAD's Investment Promotion Programme</i> , Paul Wessendorp (20mns) Q&A session (20mns)	
11.15 - 11.30	Coffee break	
11.30 - 13.00	Session 2: Technical Assistance in Investment Promotion: Selected Projects <i>Investment Promotion by Diplomats</i> , Yongfu Ouyang, Economic Affairs Officer, IPS (20mns) <i>UNCTAD's Green Investment Programme</i> , Jason Munyan, Economic Affairs Officer, IPS (30mns) <i>Promoting FDI in Solar Energy</i> , Yongfu Ouyang, Economic Affairs Officer, IPS (20mns) Q&A session (20mns)	

Promoting investment in sustainable development goals

The sustainable development goals (SDGs) defined this year by the international community to face common global economic, social and environmental challenges in the next 15 years have great resource implications, especially for developing countries. According to UNCTAD estimates, developing countries will require an additional US\$2.5 trillion annually above current investment levels in key SDG sectors. Private investment, including foreign direct investment (FDI), could be important in filling this gap. Investment promotion agencies (IPAs) will be critical for this to succeed, but it will require a shift from business-as-usual.

This course will look into the new role that IPAs can play in mobilizing FDI for the SDGs, and how diplomats can contribute to this. Participants will also be briefed on UNCTAD's programme to support IPAs in attracting FDI for sustainable development.