



P166 Short Course

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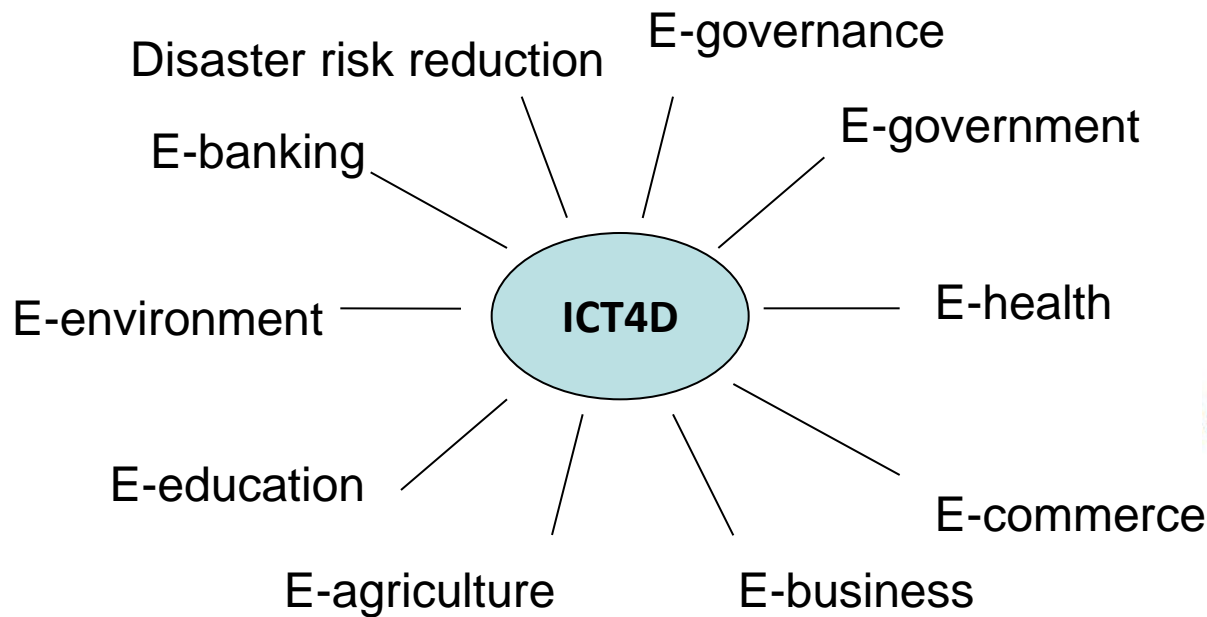
18 November 2016

Geneva



ICT Matters

Relevant for the achievement of all SDGs



ICT Infrastructure

ICT skills

Local content

Legal framework



UNCTAD work related to ICT4D

Three pillars

- Research and analysis
 - Information Economy Report
 - Stand alone studies
- Technical assistance
 - Measuring the information economy
 - Reviewing national ICT policies & strategy development
 - Strengthening cyberlaw frameworks
- Consensus-building and collaboration



World Summit Geneva 2003
Tunis 2005
on the Information Society
Turning targets into action



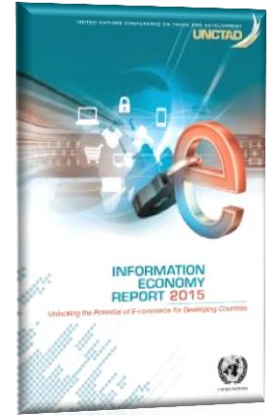
PARTNERSHIP ON
MEASURING ICT
FOR DEVELOPMENT





Areas of Relevance to UNCTAD

- Information *Economy* rather than Information *Society*
- The production of ICT goods and services
 - Value added/composition of ICT sector
 - Job creation
 - Trade
 - Innovation
- The use of ICT goods and services in enterprises
 - Enhanced productivity
 - Support entrepreneurship
- Legal framework for e-commerce/e-government
- ICT Policy Review Integrated E-commerce Enabler and Assessment Framework





Stronger mandate after Nairobi



- UNCTAD E-Commerce Week 2017 (24-28/4)
- Implementing eTrade for All
- New: Intergovernmental Expert Group on E-commerce and the Digital Economy
- Pilot surveys in Costa Rica, Egypt, India, Thailand to measure trade in ICT-enabled services
- E-Commerce Strategies: Egypt, Rwanda
- Support to G20 on the Development Dimension of Digital Trade
- Contribution to WTO Aid for Trade Review
- INFORMATION ECONOMY REPORT 2017

Save the Date
UNCTAD E-COMMERCE
WEEK 2017
24-28 April 2017
Palais des Nations, Geneva