



Short courses for Permanent Missions in Geneva
 Organised by the Division on Technology and Logistics-Knowledge Development Branch
 Policy Capacity Building Section / P166 courses

Entrepreneurship and the Sustainable Development Goals

Friday, 8 December 2017

Delivered by the
 Division on Investment and Enterprise

PROGRAMME

Geneva, Palais des Nations		Room XXVI
10:00 - 10:15	Welcome address by Ms. Geneviève Féraud, Head Knowledge Development Branch, DTL Sessions will be moderated by Ms. Randa Jamal, Project Coordinator / P166 programme	
10:15 - 11:45	Session 1 The session will provide an overview of entrepreneurship and the post-2015 development agenda and consider the role that entrepreneurship may have in contributing to the achievement of the Sustainable Development Goals. The session will also involve case studies that demonstrate how entrepreneurs can contribute to sustainable development, while remaining profitable, using examples from the <i>Empretec</i> Programme of UNCTAD. Presented by Ms. Fulvia Farinelli, Division on Investment and Enterprise Q&A session	
11:45- 12:00	Coffee break	
12:00- 13:00	Session 2 This session will discuss the importance of policy measures, building on selected business cases and examples of policies and programmes that have enjoyed positive results. It will show how policy initiatives can foster a climate of entrepreneurship for sustainable development, emphasizing the positive role of holistic approaches to entrepreneurship policies and their implementation. Presented by Mr. Lorenzo Tosini, Division on Investment and Enterprise Q&A session	

Entrepreneurship and the Sustainable Development Goals

Entrepreneurship can contribute to sustainable development and the achievement of the Sustainable Development Goals. It has the potential to tackle the challenges posed by development, in particular, unemployment, poverty and economic exclusion, as well the challenges relating to the environment. The potential of entrepreneurship in meeting the challenges of sustainable development has been evoked in a series of General Assembly resolutions on entrepreneurship for development that will be discussed during the course.

The course is divided into three parts. Part I will provide an overview of entrepreneurship and the post-2015 development agenda and consider the role that entrepreneurship may have in contributing to the achievement of the Sustainable Development Goals. Part II will involve the presentation of case studies that demonstrate how entrepreneurs can contribute to sustainable development while remaining profitable, using examples from the Empretec Programme of UNCTAD.

The case studies, drawn from seven countries in Africa, Latin America and the Middle East, were carried out in collaboration with UNCTAD Business Schools for Impact. These studies illustrate different business models that encourage private sector-led investment aimed at achieving the Sustainable Development Goals. In addition, the studies highlight the experiences of selected countries in tackling the urgent challenges and obstacles encountered in their respective communities, as well as the impact on sustainable development produced by the adoption of a hybrid (for profit/not for profit) business model.

Part III of the course will discuss the importance of policy measures, building on selected business cases and examples of policies and programmes that have enjoyed positive results. It will show how policy initiatives can help foster a climate of entrepreneurship for sustainable development, emphasizing the positive role of holistic approaches to entrepreneurship policies and their implementation.

Fulvia Farinelli works at UNCTAD since 1998. Currently she is the Senior Economic Affairs Officer in the Entrepreneurship Section, part of Enterprise Development Branch, Division on Investment and Enterprise (DIAE). Her academic background focuses on issues related to entrepreneurship and SME development, including innovation, business linkages and global value chains. She holds a PhD on Economic and Policy Studies on Innovation and Technical Change from Maastricht University, the Netherlands.

Lorenzo Tosini is a Programme Officer in the Entrepreneurship Section, part of Enterprise Development Branch, Division on Investment and Enterprise (DIAE) at UNCTAD. Through the Empretec and Business Linkages programmes he manages and executes technical cooperation activities in the area of entrepreneurship and SME development for developing countries and economies in transition. A national of Italy, he has been working in UNCTAD since 2005. His previous duties with the United Nations Economic Commission for Europe included preparing in-session background documents and servicing intergovernmental meetings on transport and sustainable energy issues. Prior to joining the United Nations in 2002, he worked as an Engineer at the National Service for Large Dams, with the Italian Prime Minister's Office Technical Services Department, and as project manager and IT expert with two private sector companies. He is a graduate of the Politecnico di Torino University, Italy, and of the Human Sciences University in Rome, Italy. He has a post-graduate specialization on sustainable energy at Politecnico di Torino.