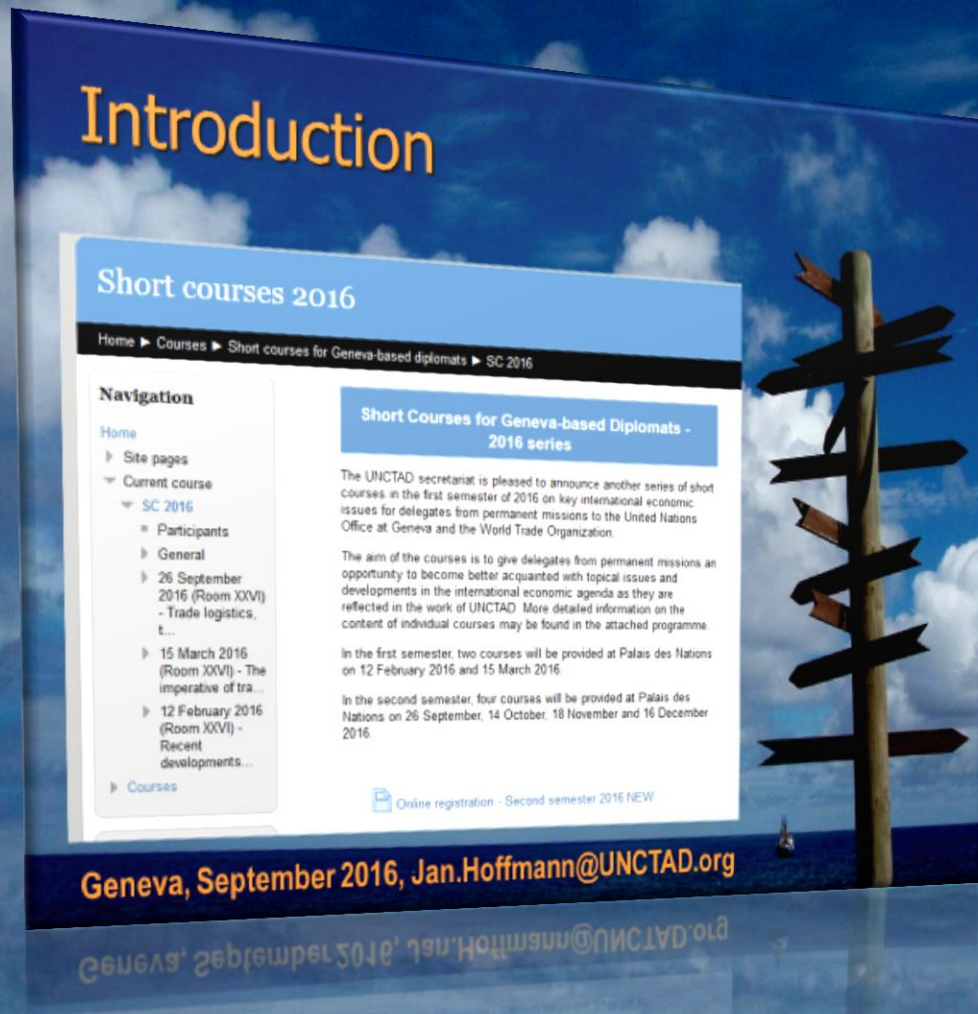


# Introduction (cont.)



## Introduction

### Short courses 2016

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[Online registration - Second semester 2016 NEW](#)

**Geneva, September 2016, Jan.Hoffmann@UNCTAD.org**

**Geneva, October 2017, Jan.Hoffmann@UNCTAD.org**

# Key policy objectives for Trade Logistics



# Key policy objectives for Trade Logistics

1. Trade **efficiency**: Improve connectivity and trade facilitation, reduce trade costs



# Key policy objectives for Trade Logistics

1. Trade efficiency: Improve connectivity and trade facilitation, reduce trade costs
2. Generate income with trade logistics: Employment and investment in **my own port, shipping, transport business**



# Key policy objectives for Trade Logistics

1. Trade efficiency: Improve connectivity and trade facilitation, reduce trade costs
2. Generate direct income with trade logistics: Employment and investment in my own port, shipping, transport business
3. **Make it sustainable: Reduce externalities and improve resilience**



# Key policy objectives for Trade Logistics

1. Trade efficiency: Improve connectivity and trade facilitation, reduce trade costs
2. Generate income with trade logistics: Employment and investment in my own port, shipping, transport business
3. Make it sustainable: Reduce externalities and improve resilience

# In other words: Trade Logistics and the SDGs



UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT  
**UNCTAD**

Multi-year Expert Meeting on  
TRANSPORT, TRADE LOGISTICS AND TRADE FACILITATION



**TRADE LOGISTICS AND THE 2030 AGENDA  
FOR SUSTAINABLE DEVELOPMENT**

**Introduction**  
[Jan.Hoffmann@UNCTAD.org](mailto:Jan.Hoffmann@UNCTAD.org)

**23-24 OCTOBER 2017**



UNITED NATIONS  
**UNCTAD**





23 OCTOBER 2017  
Palais des Nations, Room XXVI

Multi-year Expert Meeting on  
TRANSPORT, TRADE LOGISTICS AND TRADE FACILITATION



- 10-10.30 a.m. **WELCOME AND INTRODUCTORY REMARKS**  
Ms. Shamika N. Sirmanne, Director, Division on Technology and Logistics (DTL), UNCTAD  
Item 2: Adoption of the agenda and organization of work
- 10.30 a.m.-1 p.m. **Item 3: Trade logistics and the 2030 Agenda for Sustainable Development**

**INTRODUCTION AND OVERVIEW**

Transport and trade facilitation and sustainable development:  
National experiences and overview of state of play and progress  
Mr. Jan Hoffmann, Chief, Trade Logistics Branch, DTL, UNCTAD  
Mr. Andreas Schaumayer, Deputy Head, Unit for Trade Development Cooperation, Federal Ministry for Economic Cooperation and Development, Germany  
Mr. Eduardo Sperisen-Yurt, Ambassador, Permanent Representative, Permanent Mission of Guatemala to the World Trade Organization, Geneva

**Interactive debate**

Introduction to the new UNCTAD toolkit on sustainable freight transport

**Interactive debate**

3-6 p.m. **TRADE FACILITATION**

Trade facilitation reforms improve a country's trade competitiveness and compliance efforts through efficient border procedures. In addition, trade facilitation reforms can directly assist in advancing other critical development objectives, such as strengthening governance and transparency, building human and institutional capacities and formalizing the informal sector. Trade facilitation requires broad-based collaboration at both national and regional levels, between all relevant public and private stakeholders in the trade transaction chain, through public-private partnerships, notably national trade facilitation committees. Such committees are an important element in the implementation of the Agreement on Trade Facilitation of the World Trade Organization. As such, trade facilitation is key in achieving trade-related Sustainable Development Goals, such as Goals 9, 16 and 17.

Mr. Poul Hansen, Officer in Charge, Trade Facilitation Section, Trade Logistics Branch, DTL, UNCTAD  
Mr. Stephen Marvie, Assistant Minister for Commerce and Trade Services, Ministry of Commerce and Industry, Liberia  
Her Majesty's Revenue and Customs, United Kingdom of Great Britain and Northern Ireland  
Mr. Hasan Zaidi, Senior Transport Specialist, World Bank  
Ms. Maria-Teresa Pisani, Chief of Unit, Trade Facilitation Section, United Nations Economic Commission for Europe

**Interactive debate**

6-7.30 p.m. **Networking cocktail**  
Delegates restaurant, Palais des Nations, Building A, 8th floor



UNITED NATIONS  
UNCTAD

FOR MORE INFORMATION, PLEASE CONTACT:  
Mr. Jan Hoffmann - Tel. 41 22 917 20 32 - jan.hoffmann@unctad.org



24 OCTOBER 2017  
Palais des Nations, Room XXVI

Multi-year Expert Meeting on  
TRANSPORT, TRADE LOGISTICS AND TRADE FACILITATION



- 10 a.m.-1 p.m. **Item 3: Trade logistics and the 2030 Agenda for Sustainable Development (continued)**
- CLIMATE CHANGE IMPACTS AND ADAPTATION FOR KEY COASTAL TRANSPORT INFRASTRUCTURE AND REGULATORY APPROACHES TO SHIP-SOURCE POLLUTION CONTROL**

This session will highlight the importance of effective climate change adaptation and resilience building for ports and airports in small island developing States, including in the context of a number of Sustainable Development Goals and targets, notably Goals 9 and 13 and target 1.5. The session will also provide an overview of regulatory approaches to sustainable shipping in support of Goal 14 including, in particular, ship-source pollution and carbon dioxide emissions control.

Ms. Regina Asariotis, Chief, Policy and Legislation Section, Trade Logistics Branch, DTL, UNCTAD  
Mr. Michalis Voudoukas, Institute for Environment and Sustainability, European Joint Research Centre of Eastern Caribbean States Commission, Saint Lucia  
Ms. Heike Deggim, Senior Deputy Director, Marine Environment Division, International Maritime Organization

**Interactive debate**

3-5.50 p.m. **SUSTAINABLE FREIGHT TRANSPORT: A CROSS-CUTTING ENABLER IN ACHIEVING THE SUSTAINABLE DEVELOPMENT GOALS**

Transport, including freight transport, is a strategic economic sector that generates employment and revenue, enables trade, supports supply chains and links communities. The importance of the sector as a catalyst for sustainable development and the realization of a number of the Sustainable Development Goals and targets (such as Goals 1-3, 6, 7, 9 and 11-14) is increasingly recognized. Promoting sustainable freight transport systems that are efficient, accessible, reasonably priced, energy efficient and/or less energy intensive, environmentally friendly and low-carbon can generate significant sustainable development gains. In this context, experts will consider the following:

- (a) The linkages between freight transport and the Sustainable Development Goals and how best to leverage the sustainable freight transport dividend;  
(b) Ways in which UNCTAD work in the field of sustainable freight transport can effectively support the achievement of the Goals
- Ms. Frida Youssef, Chief, Transport Section, Trade Logistics Branch, DTL, UNCTAD  
Mr. Sudhir Gota, International Consultant, India  
Mr. Michael Dooms, Professor, Solvay Business School, Vrije University, Brussels  
Mr. Phantaphap Phounsavath, Deputy Director, Division of Road Transport, Department of Transport, Ministry of Public Works and Transport, Lao People's Democratic Republic  
Mr. Abdou Katibou, Director General, National Investment Promotion Agency, Comoros

**Interactive debate**

5.50-6 p.m. **Closing**  
Concluding remarks by the Chair  
Item 4: Adoption of the report of the meeting



UNITED NATIONS  
UNCTAD

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Mr. Jan Hoffmann - Tel. 41 22 917 20 32 - jan.hoffmann@unctad.org



# Trade Logistics Impact

United Nations

TD/B/C.I/EMEM.7/14



United Nations Conference  
on Trade and Development

Distr.: General  
14 August 2017

Original: English

**Trade and Development Board**  
Trade and Development Commission  
Multi-year Expert Meeting on Transport, Trade Logistics and Trade Facilitation  
Fifth session  
Geneva, 23–24 October 2017  
Item 3 of the provisional agenda

## Trade logistics and the 2030 Agenda for Sustainable Development

Note by the UNCTAD secretariat

### *Executive summary*

In 2015, the international community adopted the 2030 Agenda for Sustainable Development, with 17 Sustainable Development Goals and 169 targets. The 2030 Agenda is of unprecedented scale and ambition; integrated and indivisible, it aims to balance the three dimensions of sustainable development, provide a shared vision and shape collective action in support of an economically viable, socially inclusive and environmentally friendly development path. The international community is now focusing attention on the operationalization and achievement of the Goals.

Transport and trade facilitation, the core areas of trade logistics, encompass activities with strategic importance for globalized trade, supply chains and world economic interconnectedness. They are cross-cutting enabling factors that are deeply rooted in the sustainable development agenda and necessary for the achievement of several of the Goals, directly and indirectly.

UNCTAD has long recognized the nexus between trade logistics and sustainable development. Attention to the integrated treatment of the social, economic and environmental dimensions of transport and trade facilitation has further increased in recent years, as reflected in the UNCTAD mandates in the Accra Accord, the Doha Mandate and, most recently, the Nairobi Masafikiamo.

Against this background, and drawing upon UNCTAD work in the field, this note highlights selected issues that lie at the interface of trade logistics and the 2030 Agenda, to help inform discussions at the fifth session of the Multi-year Expert Meeting on Transport, Trade Logistics and Trade Facilitation and consider ways in which countries, in collaboration with all relevant stakeholders, may join efforts to implement sustainable and resilient transport and trade facilitation solutions in support of the 2030 Agenda.

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# Trade Logistics Impact

## 1. Necessary for trade



# Trade Logistics Impact

1. Necessary for trade
2. **Direct positive bearing on employment, transparency investment, and capacities**



# Trade Logistics Impact

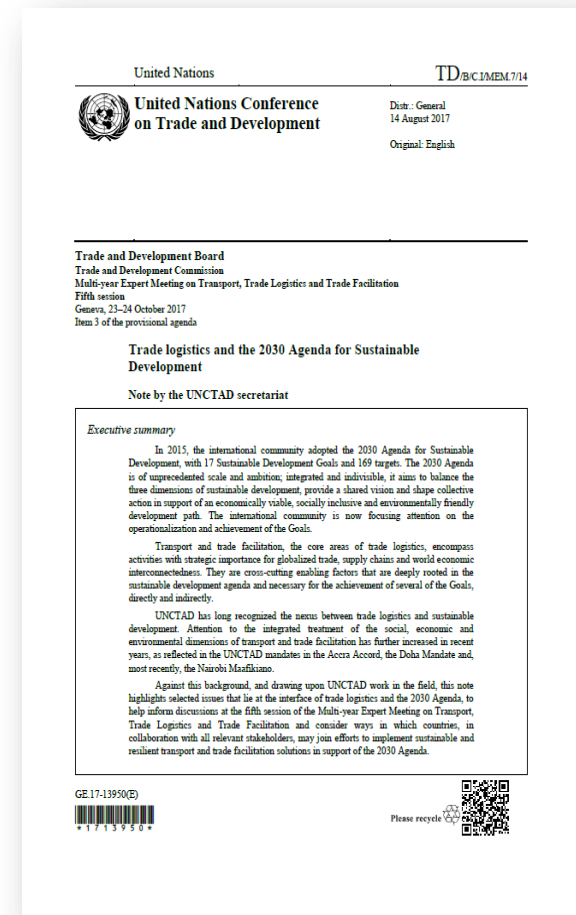
1. Necessary for trade
2. Direct positive impact on employment, transparency, investment, and capacities
3. **Generates environmental & social externalities and the need for response measures and adaptation**



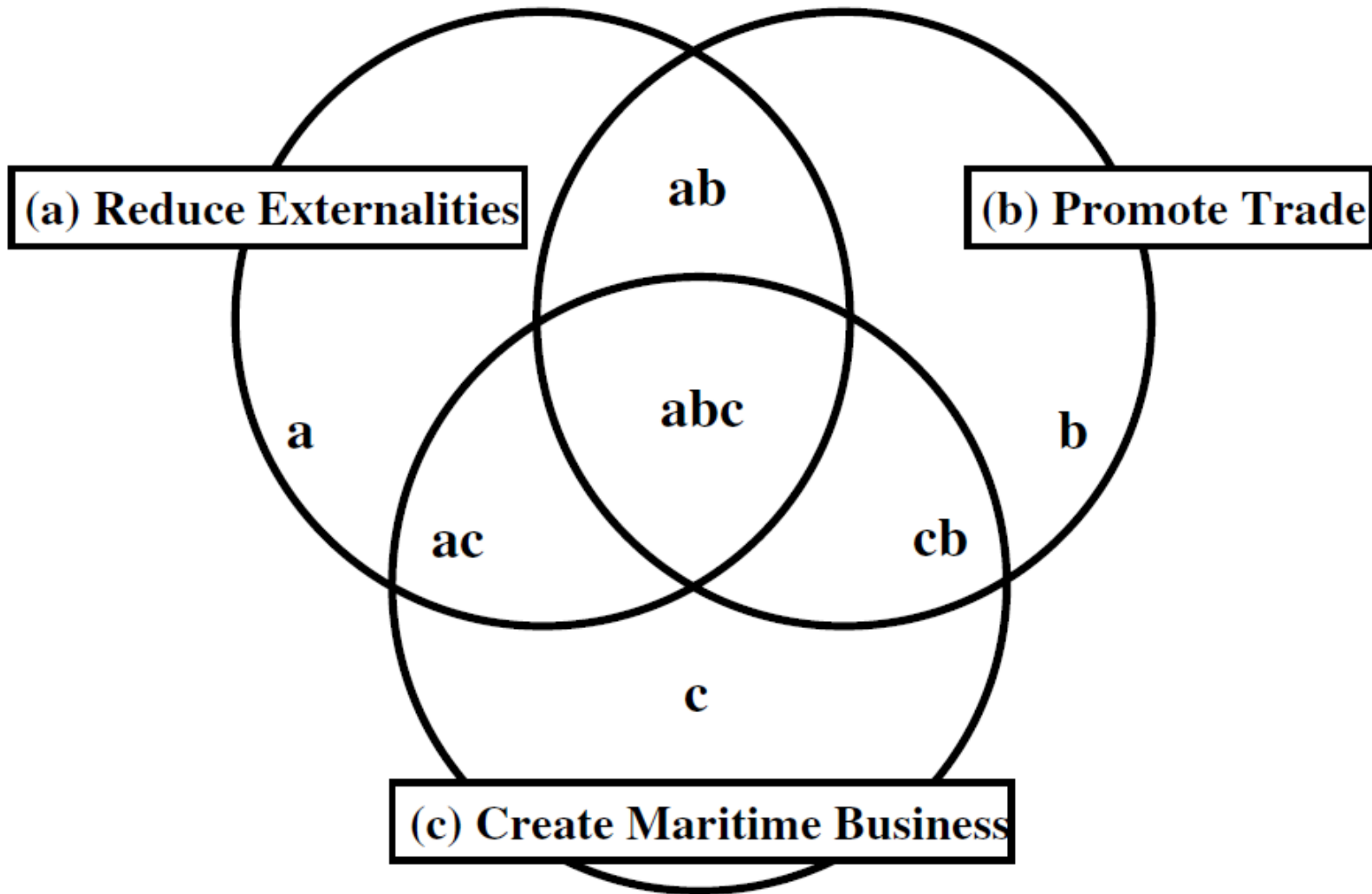


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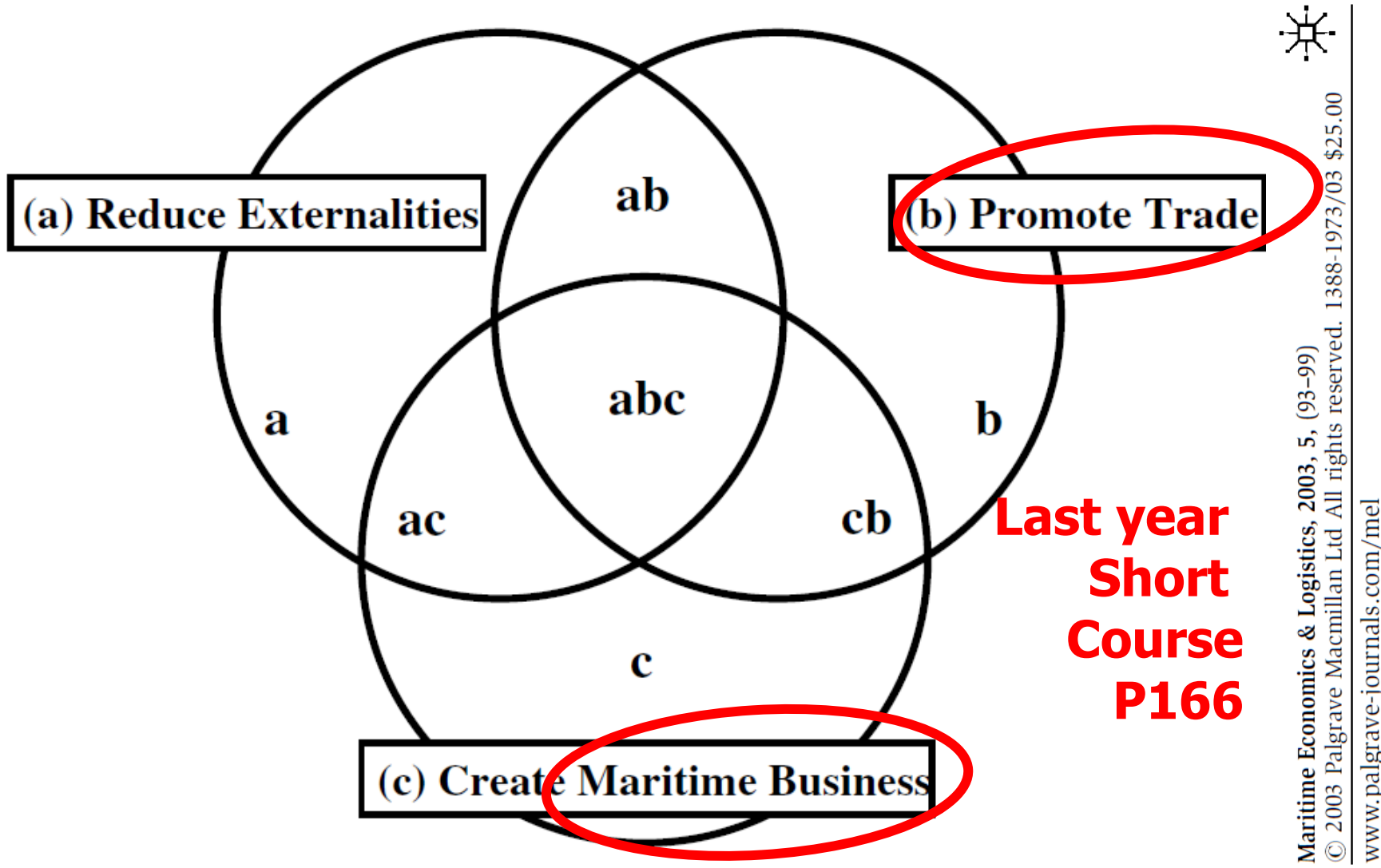
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# Key policy objectives for Trade Logistics: Example maritime



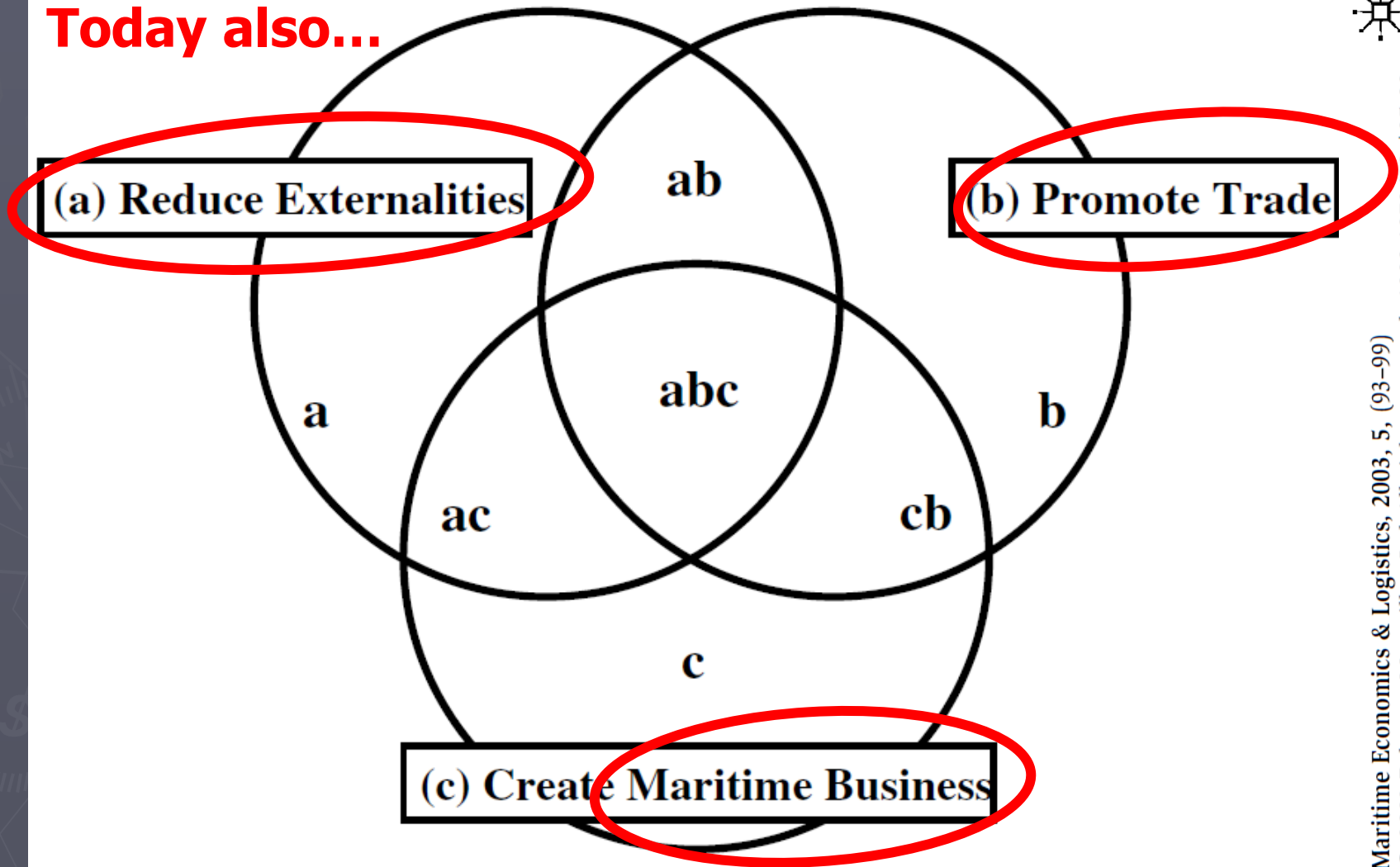
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**Last year  
Short  
Course  
P166**

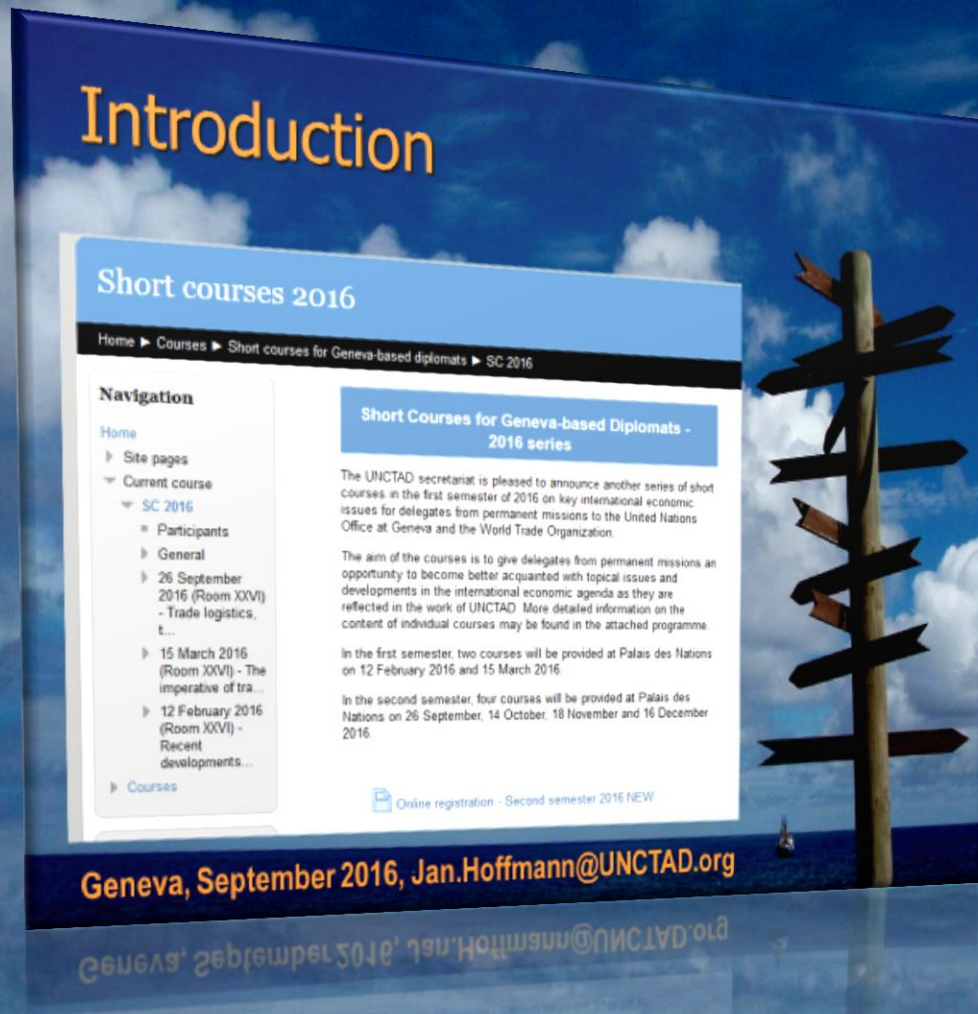
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**Today also...**





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