



COURSE ON KEY ISSUES ON THE INTERNATIONAL ECONOMIC AGENDA

Short courses for Permanent Missions in Geneva
Organised by the Division on Technology and Logistics-Knowledge Development Branch
Policy Capacity Building Section / P166 courses

Trade and Logistics, and the Sustainable Development Goals

Monday, 30 October 2017

Delivered by the
Division on Technology and Logistics

PROGRAMME

Geneva, Palais des Nations		Room XXVI
10:00 - 10:15	Welcome address by Ms. Shamika N. Sirimanne, Director of the Division on Technology and Logistics Sessions will be moderated by Ms. Randa Jamal, Project Coordinator / p166 program	
10:15 - 11:30	Session 1 The session introduces the mutual linkages between Sustainable Development Goals and Trade Logistics. This session will update participants on the outcomes UNCTAD's recent expert meeting, and the Review of Maritime Transport 2017. Presented by Mr. Jan Hoffmann, Head of Trade Logistics Branch, Division on Technology and Logistics Q&A session	
11.30 - 11.45	Coffee break	
11.45 - 13.00	Session 2 This session will emphasize the importance of sustainable freight transport in supporting the achievement of the SDGs. It will highlight the key principles of sustainability in freight transport and identify core element to ensure proper implementation. The session will also present and explain the recently developed UNCTAD Toolkit on sustainable freight transport. Presented by Ms. Frida Youssef, Chief, Transport Section, Trade Logistics Branch, Division on Technology and Logistics Q&A session	

Trade and Logistics, and the Sustainable Development Goals

This course will explore the mutual linkages between specific Sustainable Development Goals and trade logistics efficiency to ensure access to overseas markets through international transport and trade facilitation services. Emphasis will be placed on maritime transport, ports, multimodal transport, connectivity and transit to provide participants with analysis and guidance to make transport more efficient and less costly, while increasing its resilience and sustainability, enhancing trade and port efficiency and improving transit and trade facilitation. On the one hand, countries that are more advanced in achieving the Sustainable Development Goals are likely to have more capacities to provide efficient trade logistics services to their importers and exporters. On the other hand, by investing in sustainable and resilient transport and trade facilitation reforms, countries will also achieve certain Sustainable Development Goals.

Jan HOFFMANN is Chief of UNCTAD's Trade Logistics Branch, which is managing various multilateral, regional and national trade facilitation projects. Jan co-edits the quarterly UNCTAD "Transport and Trade Facilitation Newsletter", is co-author and coordinator of the annual UNCTAD "Review of Maritime Transport", and he created and produces the annual "Liner Shipping Connectivity Index". Previously, he spent six years with the United Nations Economic Commission for Latin America and the Caribbean (ECLAC) in Santiago de Chile and two years with the International Maritime Organization (IMO) in London and Santiago. Earlier, he held part time positions in academia, as import-export agent, seafarer, translator, consultant and he worked for a family business tramp shipping company. Jan has studied in Germany, United Kingdom and Spain, and holds a doctorate degree in Economics from the University of Hamburg. His work has resulted in numerous UN and peer reviewed publications as well as the Internet "Maritime Profile", the "International Transport Data Base", and various electronic newsletters. Jan is member of the advisory and editorial boards of various academic journals, and president of the International Association of Maritime Economists (IAME)

Frida YOUSSEF is the Chief of Transport Section in the Trade Logistics Branch of UNCTAD. Ms. Youssef has more than twenty years of professional experience in trade, finance and sustainable development, including in UNCTAD which gave her the opportunity to build, lead and motivate research and technical assistance programmes, geared towards developing countries, in broad range of issues including transport and trade logistics, commodities, supply chain, energy, finance, PPPs, environment and climate change. Ms. Youssef is also member of the Global network of Export Import Bank steering committee. She holds an MBA from Boston University, and an MA in International Affairs from the Haute Etude internationale, Paris.