



## Results achieved & impact

Ms. Jacqueline Salguero Huaman  
Trade, Gender and Development Programme

*Prosperity for all*

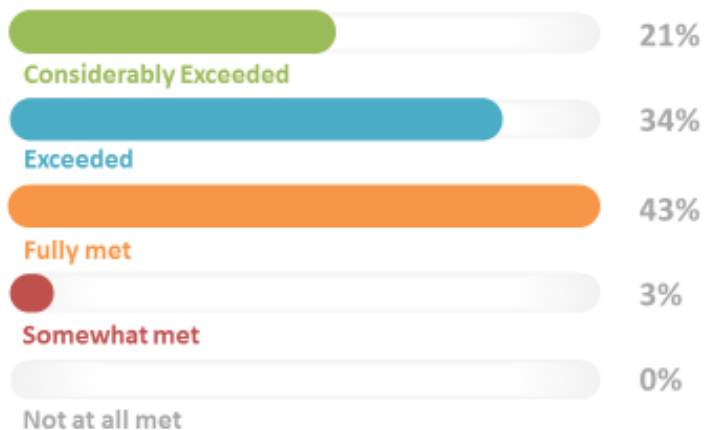


# **ONLINE COURSE ON TRADE AND GENDER 2015 - 2016 - 2017 EDITIONS**





PARTICIPANTS' EXPECTATIONS ABOUT THE COURSE WERE:

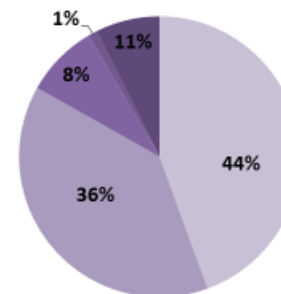


HOW SUCCESSFUL THE COURSE WAS IN ENHANCING THE UNDERSTANDING OF THE TWO-WAY RELATIONSHIP BETWEEN TRADE AND GENDER:

HOW SUCCESSFUL THE COURSE WAS IN EXPLAINING HOW TO EXAMINE THE GENDER PROFILE OF AN ECONOMY:



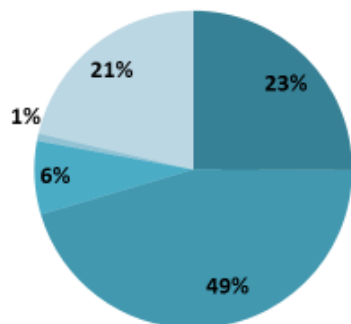
HOW PARTICIPANTS WHOSE PRIMARY ROLE IS THAT OF A TEACHER OR A RESEARCHER FEEL AFTER COMPLETING THE COURSE:



- Feel confident about their ability to undertake policy-relevant research on trade and gender.
- Are better prepared to teach their students about how to look at the economy from a gender perspective.
- Do not feel quite ready to integrate trade and gender considerations in their research and teaching work just yet, but are motivated to pursue this goal
- Have decided that trade and gender is not their priority research area.
- Not applicable

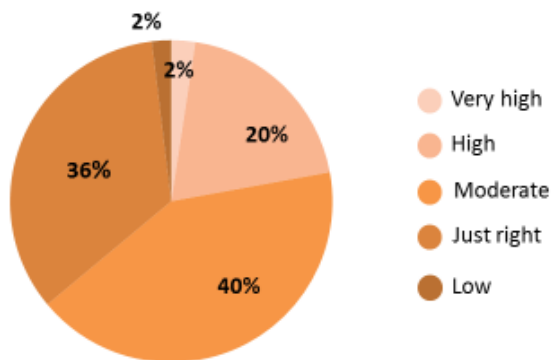


HOW PARTICIPANTS WHOSE PRIMARY ROLE IS THAT OF A POLICYMAKER OR POLICY ADVISOR FEEL AFTER COMPLETING THE COURSE:

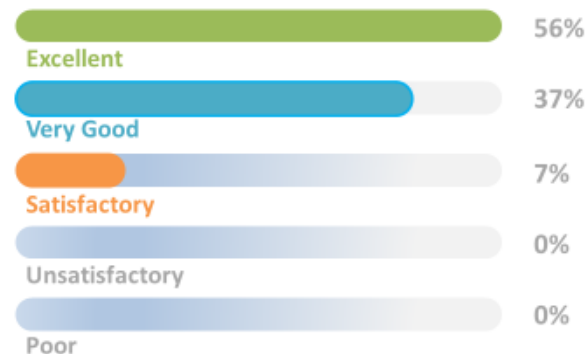


- Are ready to design and/or implement gender-sensitive trade policy in their own country.
- Can assist policymakers in their own country to mainstream gender in trade policy formulation and implementation.
- Don't feel quite ready to integrate trade and gender considerations in their work just yet, but are motivated to pursue this goal
- Have decided that they do not wish to provide policy advice in this area.
- Not applicable

THE DIFFICULTY OF THE COURSE WAS:



GLOBALLY, THIS COURSE WAS RATED AS:







# EVENTS 2017



**Commision  
on the  
Status of  
Women  
CSW61**



**Global  
Review Aid  
for Trade  
2017**



**UNCTAD  
Trade and  
Development  
Board**



**WTO Public  
Forum 2017**



# THE IMPACT OF THE TRADE ENVIRONMENT ON WOMEN'S EMPLOYMENT

Friday, 17 March 2017

United Nations Headquarters,  
New York

**SIDE EVENT**



**Organizers**



**MINISTRY FOR FOREIGN AFFAIRS OF FINLAND**

**Key Message**

**More gender-sensitive trade policies would not only reduce gender inequalities but also make trade more inclusive and sustainable**



**THE IMPACT OF THE TRADE ENVIRONMENT ON WOMEN'S EMPLOYMENT**

Friday, 17 March 2017, 11.30 a.m. – 12.45 p.m.

United Nations Headquarters, New York, Conference Room A

There are various channels of interaction through which the trade environment affects women's employment. Trade openness could induce changes in the structure of production, for export or domestic purposes. This, in turn, could cause changes in the level and distribution of employment of different categories of workers, including men and women, as well as in their remuneration. Women may simultaneously gain and lose from trade depending on their role in the economy as consumers or producers.

The panel will discuss existing evidence of how the trade environment, and specifically export-oriented policies, has influenced the gender patterns of employment, wages and working conditions.

**Programme**

- 11.30 a.m.–12.15 p.m. **Presentations by**
- H.E. Ms. Anni Lammila, Ambassador-at-Large for Global Women's Issues and Gender Equality, Finland
  - H.E. Mr. Andreas von Uexküll, Minister Counselor, Head of Trade and Economic Affairs, Embassy of Sweden in Washington, D.C.
  - Mr. Paul Akkuru, Director, Division for Africa, Least Developed Countries and Special Programmes, UNCTAD
  - Ms. Shilpa Tsjani, Assistant Professor of Political Economy, Stuyvesant Graduate Programme in International Affairs, The New School, New York

12.15–12.45 p.m. **Questions and answers**

Moderator  
- Ms. Simonetta Zanik, Chief, Trade, Gender and Development Programme, UNCTAD

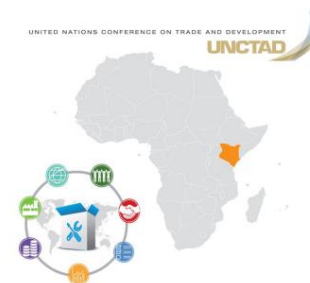
Contact:  
- Ms. Chantal Line Carpenter, carpentel@un.org, unctadty@un.org  
- Ms. Simonetta Zanik, simonetta.zan@unctad.org



SIDE EVENT

# The Need for Ex-Ante Gender Assessment of Trade Reforms: The Trade and Gender Toolbox

*July 2017*



TRADE AND GENDER TOOLBOX

HOW WILL THE ECONOMIC PARTNERSHIP AGREEMENT BETWEEN THE EUROPEAN UNION AND THE EAST AFRICAN COMMUNITY AFFECT KENYAN WOMEN?



Organizers



REGERINGSKANSLIET

Ministry for Foreign Affairs  
Sweden



Key Message

Launch the Trade and Gender Toolbox  
How trade policies impact women?

Live-stream

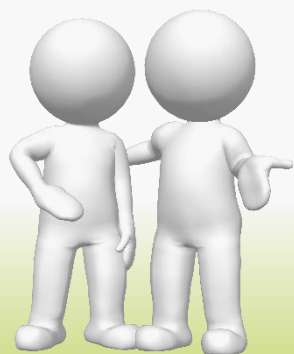
@UNCTADgender



**SIDE EVENT**

**Transformative actions to advance women's economic empowerment: UNCTAD Trade and Gender Toolbox and the Outcome of the UN Secretary-General's High-Level Panel (UNSG HLP) on Women's Economic Empowerment**

*September 2017*



Live-stream

[@UNCTADgender](https://twitter.com/UNCTADgender)



**Organizers**



**UN SECRETARY-GENERAL'S HIGH-LEVEL PANEL ON WOMEN'S ECONOMIC EMPOWERMENT**



**Key Message**

There is a global consensus that gender equality and women's economic empowerment are key elements to achieve the ambitions of the 2030 Agenda for Sustainable Development. The challenge is to turn that level of ambition into reality and the UN is playing its part to achieve this.





# Can gender-sensitive trade policies hinder the spread of anti-globalisation movements?

September 2017



Organizers



Government Offices of Sweden



Key Message

There is need for assessing the potential impacts of trade on different segments of the population, in particular those who risk being "left behind", including women and girls. This way trade can become a tool for inclusive and sustainable development.

WTO  
PUBLIC  
FORUM'17

FORO PUBLICO DE L'OMC  
PÚBLICO DE LA OMC

SIDE EVENT



Live-stream

[@UNCTADgender](https://twitter.com/UNCTADgender)

WTO  
PUBLIC  
FORUM'17  
FORO PUBLICO DE L'OMC  
PÚBLICO DE LA OMC

SIDE EVENT

Can gender-sensitive trade policies hinder the spread of anti-globalization movements?



27 September 2017, 11.30 a.m. – 1.00 p.m., Room S1

Speakers:  
Ms. Barbara Durrant, Deputy Secretary-General, UNCTAD  
H.E. Oscar Blomström, State Secretary to the Minister for EU Affairs and Trade, Ministry for Foreign Affairs of Sweden  
Ms. Anabel González, Senior Director of the World Bank Group Global Practice on Trade and Competitiveness  
Ms. Sharmista Zaverli, Chief, Trade, Gender and Development Programme, UNCTAD  
This event will be streamed on Twitter at <https://twitter.com/UNCTADgender>



**If you want to hear more about us:**



**[@UNCTADgender](#)**



**<http://UNCTAD.org/gender>**



**[gender@unctad.org](mailto:gender@unctad.org)**