



Short courses for Permanent Missions in Geneva  
Organised by the Division on Technology and Logistics, Knowledge Development Branch  
Policy Capacity Building Section

## **PROGRAMME**

<b>Geneva, Palais des Nations</b>		<b>Room XXVI</b>
10:00 - 10:05	<p>Welcome address by Ms. Geneviève Féraud, Chief of Knowledge Development Branch, Division of Technology and Logistics</p> <p>Session will be moderated by Ms. Randa Jamal, Project Coordinator, Policy Capacity Building Section</p>	
10:05 - 11:30	<p><b>Session 1</b></p> <p>The section will address the trade regulation in contemporary times, particularly non-tariff measures, and the implication for trade costs and sustainable development</p> <p>The issues will include:</p> <ul style="list-style-type: none"><li>i. UNCTAD recent research on the ability to gain and benefit from market access and the significance of compliance with trade regulatory measures;</li><li>ii. Importance of trade regulatory measures for the formulation and implementation of effective trade policies and development strategies.</li></ul> <p>Presented by Mr. Alessandro Nicita, Chief, Research Section, Trade Analysis Branch, Division on International Trade in Goods and Services, and Commodities, UNCTAD</p> <p>Q&amp;A session</p>	
11.30 - 11.45	Coffee break	
11.45 - 13.00	<p><b>Session 2</b></p> <p>The session presents UNCTAD's programme on trade regulations. Emphasis is laid on non-tariff measures in the context of the Sustainable Development Goals, in support of policymakers designing appropriate trade policies and measuring progress towards the achievement of SDGs. These include the linkages between non-tariff measures and economic, environmental and social dimensions of the SDGs.</p> <p>Presented by Ms. Denise Penello-Rial, Economic Affairs Officer, Trade Analysis Branch, Division on International Trade in Goods and Services, and Commodities, UNCTAD</p> <p><b>Closing</b></p>	

**Trade regulation in the twenty-first century: Non-tariff measures, trade costs and sustainable development**

In a context where tariffs have significantly decreased over the last few decades, non-tariff measures have become major determinants in market entry, particularly for developing countries. UNCTAD research shows that the ability to gain and benefit from market access increasingly depends on compliance with trade regulatory measures such as sanitary requirements and goods standards. This is why they have become a major challenge for exporters, importers and policymakers. Understanding the uses and implications of these trade policy instruments is essential for the formulation and implementation of effective trade policies and development strategies. Non-tariff measures are closely linked to the Sustainable Development Goals, in particular social and environmental Goals (for example Goal 2 on ending hunger and Goal 12 on sustainable production patterns) and economic Goals (for example Goal 1 on ending poverty and Goal 8 on economic growth). Non-tariff measures are important instruments for all countries to help achieve the Goals and it is thus likely that their use will increase (see <http://unctad.org/en/pages/newsdetails.aspx?OriginalVersionID=1078>).

This course will shed light on the interfaces of non-tariff measures with the Sustainable Development Goals, to assist policymakers in designing appropriate trade policies and measuring progress towards the Goals. The course will explore the findings of UNCTAD work on non-tariff measures, which encompasses definitions, classifications, the collection of data and the analysis of trade impacts and links to the Sustainable Development Goals.

Alessandro Nicita is the Chief of the Research Section of the Trade Analysis Branch (DITC) at the United Nations Conference for Trade and Development. His research focuses on issues related to international trade and development. His work has included the measurement of the effects of trade policies, the analysis of policies improving market access for developing countries, as well as the effect of trade policies on poverty and inequality. He has authored several publications in the field of international trade and economic development. He holds a PhD in Economics from the Université de Genève and a Master in Applied Economics from the University of Michigan.

Denise Penello Rial holds a Master in Economics from Di Tella University, a Master Degree in Economic Development from Universidad Carlos III of Madrid, and a BA in Economics from UBA. She has worked in Trade and Development in UNCTAD for 9 years. She has worked on NTM as part of the team that developed the NTM classification and was deeply involved in designing the process and guidelines for data collection, as well as assisting technically in the implementation of the program. She has also researched, implemented technical assistance and advised countries in trade policy linked to development, and more recently in aligning and harmonizing policies in NTM with a view to regional integration, paying special attention to Trade facilitation practices and procedures that may interact with behind-the-border regulations. Prior to UNCTAD, she worked in UN Regional Commission for Latin America, ECLAC.