



**P166 SHORT COURSES
ON KEY ISSUES ON
THE INTERNATIONAL
ECONOMIC AGENDA**

Short courses for Permanent Missions in Geneva
Organised by the Division on Technology and Logistics-Knowledge Development Branch
Policy Capacity Building Section / P166 courses

Shaping an inclusive and gender-responsive trade policy

Friday, 2 November 2018

Delivered by the Division on International Trade and Commodities

PROGRAMME

Geneva, Palais des Nations		Room XXVI
10.00 - 10.15	<p>Opening remarks by Ms. Pamela Coke-Hamilton, Director, Division on International Trade and Commodities</p> <p><i>Sessions will be moderated by Ms. Randa Jamal, Project Coordinator, Policy Capacity Building Section</i></p>	
10.15 - 11.15	<p>Session 1</p> <p>The session will introduce preliminary concepts of the trade and gender nexus and explore the main channels of interaction between trade and gender. It will then look at how to shape an inclusive and gender-responsive trade policy, what it requires, and how it can best be achieved in the framework of the 2030 Agenda for Sustainable Development. In particular, it will provide the opportunity to discuss the current policy debate on gender and trade, by analysing recent development such as the Buenos Aires Declaration on Trade and Women's Economic Empowerment and new trade and gender Chapters included in the FTAs, and by providing an overview of new analytical instruments to make trade more gender responsive.</p> <p><i>Q&A session</i></p> <p><i>Presented by Simonetta Zarrilli, Chief, Trade, Gender and Development Programme, Division on International Trade and Commodities</i></p>	
11.15 - 12.00	<p>Session 2</p> <p>This session will draw from UNCTAD's analytical work on trade and gender in the framework of regional trade agreements. It will look at regional integration efforts in the East African Community and MERCOSUR from a gender perspective and will provide a comparative analysis of how these are contributing to realizing gender equality and women's economic empowerment goals. It will also present an overview of the policy framework developed to advocate for gender-sensitive trade policymaking in the EAC region.</p> <p><i>Q&A session</i></p> <p><i>Presented by Nursel Aydiner Avsar, Economist, Trade, Gender and Development Programme, Division on International Trade and Commodities</i></p>	

12.00 - 12.30	<p>Session 3 This session will present UNCTAD’s project on Women in Informal Cross-Border Trade: it will discuss the findings of the analytical study on the issue and present a short documentary filmed by UNCTAD at the border crossings in Malawi and Zambia.</p> <p><i>Q&A session</i></p> <p><i>Presented by Mariangela Linoci, Economic Affairs Officer, Trade, Gender and Development Programme, Division on International Trade and Commodities</i></p>
12.30 - 13.00	<p>Session 4 This session will provide an opportunity to present UNCTAD’s ongoing and future work on trade, gender and development.</p> <p><i>Presented by Simonetta Zarrilli, Chief, Trade, Gender and Development Programme, Division on International Trade and Commodities</i></p> <p><i>Q&A session and wrap-up</i></p>

Shaping an inclusive and gender-responsive trade policy

The 2030 Agenda for Sustainable Development and the Sustainable Development Goals underscore that trade is a powerful enabler of the transformative shifts required to achieve sustainable development. Trade is one of the main aspects under Sustainable Development Goal 17, and its role in the accomplishment of other Goals and targets is explicitly and implicitly recognized. The Sustainable Development Goals provide a valuable benchmark against which to weigh trade liberalization and trade integration efforts. Indeed, global efforts to achieve the Goals are driving a shift from a mindset based on competition to one more focused on solidarity and sustainability. A growing number of recent agreements between countries include provisions with important implications for the Sustainable Development Goals, including on gender equality and women’s economic empowerment.

The course will provide an opportunity to delve into the nexus between trade and gender equality and women’s economic empowerment. It will analyse recent developments at the multilateral level, in bilateral trade agreements and in regional integration endeavours and will look at whether and how these efforts are contributing to realizing gender equality and women’s economic empowerment goals.

Mariangela Linoci

Mariangela Linoci is Economic Affairs Officer in the Trade, Gender and Development Programme of UNCTAD, where she works on numerous analytical and programmatic aspects relating to the area of trade and gender. Her activities currently focus on contributing to the UNCTAD's capacity building programme on trade and gender, and on the role of women in informal cross-border trade in Eastern and Southern Africa.

Prior to her current appointment, Mariangela worked on several development-related issues with a focus on gender equality and women's economic empowerment. Her experience includes assignments with the private sector, NGOs and other UN entities, including UN Women in Vietnam. Mariangela holds Master's Degrees in International Relations and in Political Science and Humanities, with final dissertations focusing on gender and development.

Nursel Aydiner-Avsar

Nursel Aydiner-Avsar has been working as an economist in the Trade, Gender and Development Programme at UNCTAD since November 2016. She has been involved in the research activities carried out by the Trade, Gender and Development Programme, mainly focused on the gender impact of regional integration in Africa. Before joining UNCTAD in 2016, she worked as an Assistant Professor of Economics in Izmir, Turkey from 2011 to 2016. She received her Ph.D. in Economics from the University of Utah (USA) in 2011, her M.A. in Economics from Istanbul Technical University (ITU, Turkey) in 2005, and her B.Sc. in Management Engineering from ITU in 2002.

Simonetta Zarrilli

Simonetta Zarrilli is the chief of UNCTAD's Trade, Gender and Development Programme. Under her guidance, the programme provides analytical and policy support to UNCTAD member countries on the gender implications of trade policy, and trains academics, policymakers and civil society representatives on trade, gender and development issues. She was assigned to lead UNCTAD's work on trade and gender in 2010. An experienced trade analyst with a long and successful career at the UN, Simonetta has worked on many trade issues, including preferential schemes; health, environment and energy services; trade and biotechnology; and renewable energies, and carried out analytical, intergovernmental and technical cooperation activities on these issues.

Ms. Zarrilli holds a postgraduate degree in European Studies from the College of Europe, Bruges (Belgium) and a degree in Law from the University of Siena (Italy).