



Green industrial policies

Short courses for Permanent Missions in Geneva
Thursday, 7 March 2024

Clovis Freire

Chief, Commodity Research and Analysis Section
Commodities Branch, Division on International Trade and Commodities
UN Trade and Development (UNCTAD)



Policies for export diversification



Traditional enablers of economic diversification

- Human capital: Align skills with the needs of new industries
- Market access: Trade policy for diversification and value upgrading
- Infrastructure: Affordable energy, modern transport and digital infrastructure, special industrial zones
- Economic and political stability: National consensus on diversification beyond immediate political cycles





Economic diversification in a low-carbon economy

- 1 Boost access to energy
- 2 Consider the right energy mix
- 3 Harness green growth opportunities
- 4 Account for initial conditions
- 5 Decent jobs and just transition
- 6 Benefit from international cooperation and agreements

Green industrial policies in CDDCs: Principles



- 1 Develop foundational capabilities
- 2 Ensure political and public support
- 3 Create jobs
- 4 Promote social cohesion and a just transition
- 5 Ensure inclusiveness and gender equality



Green industrial policies in CDDCs: Priority sectors

1 Identifying potential new sectors for economic diversification

2 Capturing more value in existing value chains



Green industrial policies in CDDCs: Entry points

Agriculture-dependent

- Promote local processing
- Adopt digital and climate-friendly agriculture techniques

Mineral-dependent

- Move up supply chains of critical mineral adding value domestically
- Uphold environmental, social and governance standards

Fossil fuel-dependent

- Convert hydrocarbon assets into sustainable forms of capital
- Use sovereign wealth funds

Green industrial policies in CDDCs: Regional integration



-
- 1 Coordinate diversification strategies regionally
 - 2 Leverage regional trade
 - 3 Foster regional value chains



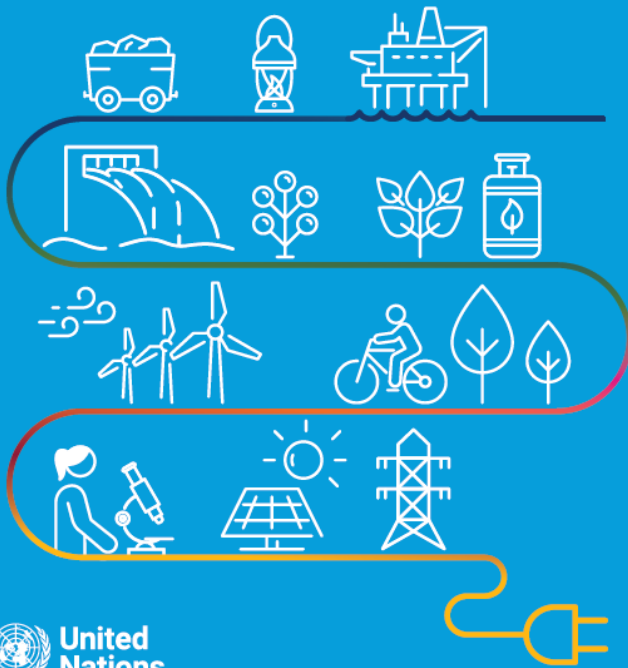
Global support vital for **inclusive and low-carbon diversification**

- 1 Support green industrial policies in CDDCs
- 2 Provide market access for new products from CDDCs
- 3 Provide access to affordable and sufficient financial services and technologies
- 4 Provide technical capacity-building

UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT

COMMODITIES &
DEVELOPMENT
REPORT 2023

Inclusive Diversification and Energy Transition



 **United Nations**
Geneva, 2023


UNITED NATIONS
UNCTAD

Available on UNCTAD's website

https://unctad.org/system/files/official-document/ditccom2023d2_en.pdf



Thank you

Short courses for Permanent Missions in Geneva
Thursday, 7 March 2024

Clovis Freire

Chief, Commodity Research and Analysis Section
Commodities Branch, Division on International Trade and Commodities
UN Trade and Development (UNCTAD)

